



सत्यमेव जयते

GOVERNMENT OF INDIA  
MINISTRY OF MICRO, SMALL AND MEDIUM ENTERPRISES  
MSME-DEVELOPMENT INSTITUTE

# ANNUAL REPORT

# 2017-18

PREPARED BY



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## FOREWORD

Office of the Development Commissioner (Micro, Small and Medium Enterprises) (earlier called Development Commissioner (Small Scale Industries) was established as Small Industries Development Organisation (SIDO) in 1954 on the basis of the recommendations of the Ford Foundation. With the enactment of the MSME Act 2006, the organization has been renamed as Micro, Small and Medium Enterprises Development Organisation (MSME-DO) with the wider mandate of promotion and development of MSME sector.

MSME Development Institute, Cuttack and its two Branches located at Rourkela and Rayagada are the field offices of DC (MSME), Ministry of MSME, Government of India, New Delhi, provides a wide spectrum of services to the Micro, Small and Medium Industries in the State of Odisha, now has been enlarged to all enterprises except large industries. These services include training for entrepreneurship development, preparation of project and product profiles, technical and managerial consultancy, assistance for exports, pollution and energy audits besides implementing the schemes launched by Union Government for promotion of MSME in the country like Make in India, Startup India, Stand up India, Digital India, Skill India, Zero Defect and Zero Effect, Udyog Aadhaar Memorandum, Revival and Rehabilitation of MSMEs, Skill Development, Technology Upgradation, etc. It also works as effective link between the Central and the State Government for sustainable development of MSMEs in the state of Odisha. Consequent upon the increased globalization of the Indian economy, MSME sector is facing new challenges. Government of India, Ministry of MSME is taking various initiatives to address such challenges. MSME-DO, Cuttack has recognized the changed environment and is currently focusing on providing handholding support to first generation entrepreneurs by helping them to set up their own micro/small enterprises with an objective to stimulate entrepreneurial skills among the youth. There is also need of accelerating skill development through which the youth can set up their own enterprises and become self-employed.

In this direction a report has been prepared incorporating the activities of MSME-DO, Cuttack and its Branches at Rourkela and Rayagada for the year 2017-18 in a nutshell, which will be very useful for the researchers, academicians, policy makers, existing and prospective entrepreneurs of the state for sustainable development of MSME sector in the country. I am pleased to record my appreciation for Shri Shibananda Nayak, Asst. Director (E.I.) of this Institute for his concerted effort to bring out this Annual Report 2017-18 incorporating various activities and functions of this Institute on different aspects in a systematic way. I also appreciate the sincere efforts taken by Dr. Pragyansmita Sahoo, Deputy Director (EI) to guide Shri Nayak to bring out the report timely with a systematic manner. I am sure, entrepreneurs, professionals attached to promotional agencies, financial and other training institutes would certainly get the desired information from this report.

Cuttack  
Dated: 31st March, 2019

  
(Dr. S.K. SAHOO)  
Deputy Director in Charge

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## **CHAPTER – I**

### **ROLE OF MSME DEVELOPMENT INSTITUTE IN ODISHA**

The Micro, Small and Medium Enterprises Development Institute, Ministry of Micro, Small and Medium Enterprises, Government of India, Cuttack along with its two Branches at Rourkela and Rayagada has been functioning under the Micro, Small and Medium Enterprises Development Organization (MSME-DO), Ministry of Micro, Small and Medium Enterprises, Government of India with an objective to promote and develop MSME sector in the state by rendering various services. Workshops at Cuttack, Rourkela & Rayagada are providing common facility services to the units as well as imparting training to candidates to sharpen their skills to improve the productivity in their concerned units.

The main activities of this Institute includes rendering techno-economic and managerial consultancy to the existing as well as new generation entrepreneurs in the field of chemical, mechanical, metallurgy, leather and footwear, glass & ceramics, electrical, electronics, hosiery, industrial management, economics & statistics etc. besides providing training facilities under ESDP, EDP & MDP programmes. Conducting Industrial Potentiality Survey of Districts and specific Cluster Studies to have a stock of information regarding various inputs and facilities available including surplus resources and demand pattern of the people enabling an entrepreneur to set up industries, recommendation under NSIC Registration of MSME units to facilitate participation in Government purchase programme, Joint capacity assessment for distribution of scarce raw materials, Vendor Development Programme for Ancillary Development, Implementation of Public Procurement Policy of Govt. of India, preparation of State Profile with exhaustive information on industry, preparation of project profiles & Detail Project Reports, Upgradation of Technology, Census & Sample Survey of MSMEs, Conducting seminars/ workshops on different themes to create awareness on Intellectual Property Rights (IPRs), Export promotion, Zero Deffect and Zero Effect(ZED), Business Incubation etc. and guidance for revival and re-habilitation of MSMEs, preparation of Project Profiles and technical reports, implementation of NMCP Schemes, Cluster development etc. are also the important activities of MSME Development Institute, Cuttack.

This Institute and its Branches are equipped with techno-economic & managerial manpower in different disciplines to render various services. Having a look on the backwardness of the state particularly in the industrial sector, there is a need of giving more specialized services, training and creates awareness among the people for developing a congenial industrial atmosphere for speedy development of MSME sector by utilizing resources

and skill available with the ultimate objective of furthering the economic growth and employment generation.

### Geographical Coverage of the Institute

At present, the state of Odisha consists of 30 districts. All the districts have been covered under the administrative jurisdiction of this Institute and its Branch Institutes to make the services available in an appropriate manner. The districts covered under the jurisdiction of this Institute and its Branch Institutes are given below.

Sl. No	Location of the Institute & its Branches	Districts covered
1.	MSME-Development Institute, Vikash Sadan, College Square, Cuttack-753 003. Tel- (0671) 2548049, 2548077 (PBX) Fax : (0671) 2548006 E-Mail: <a href="mailto:dcidi-cuttack@dcmsme.gov.in">dcidi-cuttack@dcmsme.gov.in</a> Website: <a href="http://www.MSME-DIcuttack.gov.in">www.MSME-DIcuttack.gov.in</a>	Cuttack, Jajpur, Jagatsinghpur, Kendrapara, Puri, Khurda, Nayagarh, Balasore, Bhadrak, Dhenkanal, Angul, Keonjhar, Mayurbhanj, Ganjam and Gajapati.
2.	Branch MSME-Development Institute, Industrial Estate, Rourkela Tel- (0661) 2402492	Sundargarh, Sambalpur, Bargarh, Jharsuguda & Deogarh
3.	Branch MSME-Development Institute, New Colony, Rayagada. Telefax- (06856) 222268 E-Mail : <a href="mailto:brdcidi-raya@dcmsme.gov.in">brdcidi-raya@dcmsme.gov.in</a>	Koraput, Rayagada, Nawarangpur, Malkangiri, Kalahandi, Nuapada, Boudh, Kandhamal, Bolangir and Subarnapur.

Above all, the main Institute at Cuttack looks at the overall needs of the state as a whole either through its Branch MSME-DIs or directly.

**CHAPTER – II****BRIEF OF ACTION PLAN ACTIVITIES OF MSME-DI, CUTTACK  
DURING THE YEAR 2017-18**

<b>Name of Activity</b>	<b>No. of Programmes</b>	<b>Units / Participants</b>
IMC	26	1513
EDP	12	274
ESDP	30	663
MDP	4	89
ZED	8	513
NVDP	2	139
SVDP	12	532
IPR	1	76
National Workshop on Export Marketing, Public Procurement Policy, Gem, ZED	2	220
Design Clinic	1	100
<b>Other Activities</b>		
Project Profiles	574	
Consultancy Provided	2708	
BIPS Report	30	
State Profile	1	
NSIC Inspection	331	
Capacity Assessment	50	
<b>Workshop</b>		
No. of units benefited	158	
No. of jobs undertaken	548	
<b>Reimbursement</b>	<b>No. of Application Processed</b>	<b>Amount Dispensed (in Rs.)</b>
Barcode Reimbursement	14	4,95,627
Domestic Trade Fair	16	4,16,888
International Trade Fair	02	2,58,692
<b>Business Incubation</b>	<b>Host Institutions (Cumulative)</b>	<b>Incubatees (Cumulative)</b>
	22	78
<b>National Award 2016</b>		
Applications Received	25	
Recommended to NLSC	11	
<b>Others</b>		
SLAB Meeting	02	
News Letter (Half Yearly)	02	
Special Cluster Awareness Programme in association with SBI, LHO, Bhubaneswar	01	

### **Odisha State Industrial Profile**

As per the guidelines of O/o DC (MSME), New Delhi the current issue of Odisha State Industrial Profile has been prepared under the Action Plan 2017-18. The report would serve as a manual to the entrepreneurs, promotional agencies, financial institutions including banks, academic institutions and researchers as a stock of information/data on various aspects like availability of natural resources, raw materials, human resources, financial assistance, technical services including infrastructure facilities and scope of setting up new industries, role of promotional agencies and incentives given and schemes operated, growth of MSMEs, its pattern and other relevant information of the state are systematically incorporated in the report. The broad objective of preparation of this report is-

- i) To analyze the availability of human and material resources in the state
- ii) To assess the infrastructural facilities available to plan for industrial development
- iii) To evaluate the progress of industrialization achieved so far in the state depending upon the available resources and infrastructure.
- iv) To explore the scope of setting up of units in the MSME Sector.
- v) Role of promotional agencies and Financial Institutions in promoting MSMEs.
- vi) Schemes and incentives given for promotion and development of MSMEs.

### **District Industrial Potentiality Survey Reports**

During the year 2017-18, this Institute has prepared District Industrial Potentiality Survey Profiles of six districts of the state with a focus on the following aspects viz; physical and geographical features, availability of natural, human resources and the present status of industrial development as well as availability of infrastructural facilities for further industrial development in the district & scope of new industries. The District Industrial Potentiality Survey report has been undertaken with the following objectives:

- To explore the natural and human resources and skill development.
- To assess the available infrastructure for industrial development.
- To evaluate the existing industrial activities of the district, utilizing the resources and also catering to the local demand.
- To identify some of the viable projects in MSME sector which can come up in the district in the ensuing years based upon the locally available surplus resources and the demand factor.

### **Brief District Industrial Potentiality Survey Reports**

During the year 2017-18 as per the instructions issued by O/o DC(MSME), New Delhi, this Institute has prepared Brief District Industrial Potentiality Survey Profiles of all the thirty districts of the state.



### **Project Consultancy and Project Profiles**

The core competency of MSME Development Institute, Cuttack is to provide project consultancies & profiles for the prospective entrepreneurs as well as the PMEGP target groups. This Institute explored all possibilities and put concerted efforts for meeting the demand of PMEGP and other beneficiaries by providing various assistance in project consultancies and profiles on continuous basis. The Project Profiles serve as a preliminary guide to the entrepreneurs to go ahead in the process of setting up a unit.

The technical officers of this Institute as well as Branch Institutes have provided the project consultancies and profiles as per the guidelines & instructions of O/o DC(MSME), New Delhi under the Action Plan 2017-18. Some of the project profiles have also been prepared as per the local demand and need. Total 574 project profiles on new including updated project profiles were prepared as per the local demand during the year 2017-18. Nearly, 2708 MSMEs have attended the institute and its branches for techno-economic assistance during 2017-18.

<b>Category-Wise No. of Project Profiles Prepared in 2017-18</b>				
Sl No.	Product(s) Category	Priced Projects	Free of cost projects	Total
1	Food	125	03	128
2	Chemical	120	03	123
3	Mechanical	76	-	76
4	Glass & Ceramic	53	1	54
5	Hosiery	44	4	48
6	Electrical / Electronic	49	2	51
7	Metallurgy	6	-	6
8	Leather & Footwear	02	-	02
9	Miscellaneous	86	-	86
TOTAL		561	13	574

### **Industrial Motivational Campaigns(IMCs)**

During the year 2017-18, this Institute has conducted 26 Industrial Motivational Campaigns at different places of the state by giving special emphasis on conduct of such campaigns at rural and backward areas and total of 1513 unemployed youths motivated. The objective of the campaign is to propagate the message of Entrepreneurship among educated unemployed youths by instilling them with first hand knowledge/information in respect of facilities & assistance available from various promotional agencies, Banks and Financial Institutions to

enable them to plan for setting up of their own ventures and become self employed. The details of the programme in different places are given below.

**Details of One Day Industrial Motivational Campaign Conducted During 2017-18**

Sl. No.	Venue	Date of Campaign	Candidates Motivated
1	Berhampur	01-06-17	104
2	Balangir	13-06-17	41
3	Dhenkanal	19-06-17	45
4	Bergarh	21-06-17	134
5	Cuttack	29-07-17	64
6	Rayagada	05-08-17	45
7	Deogarh	16-08-17	53
8	Nuapada	18-08-17	53
9	Bhubaneswar	19-08-17	61
10	Balasore	21-08-17	40
11	Balasore	21-08-17	55
12	Dhenkanal	24-08-17	56
13	Rourkela	25-08-17	24
14	Sambalpur	28-08-17	42
15	Kendrapara	06-09-17	49
16	Cuttack	07-09-17	43
17	Keonjhar	08-09-17	56
18	Rayagada	16-09-17	41
19	Nimapara	18-09-17	96
20	Rayagada	19-09-17	45
21	Puri	22-09-17	50
22	Madanpur	18-10-17	56
23	Nayagarh	28-10-17	44
24	Khurda	28-10-17	61
25	Cuttack	30-10-17	61
26	Bhubaneswar	09-11-17	94
<b>Total Candidates Motivated</b>			<b>1513</b>

**Entrepreneurship Development Programmes (EDPs)**

Micro, Small and Medium Enterprises Development Institute, Cuttack has conducted 12 Entrepreneurship Development Programmes (EDPs) of two weeks duration, for the benefit of the 274 educated unemployed youths for self-employment. The objective of EDP is to promote entrepreneurial spirit among the unemployed youth.

The course contents of the Entrepreneurship Development Programmes are designed to provide useful information on product/process design, manufacturing practices involved, testing and quality control, selection and usage of appropriate machinery and equipments, project profile preparation, marketing avenues/techniques, product/service pricing, export opportunities, infrastructure facilities available, finance and financial institutions, cash flow, etc. In these EDPs,

the procedure for setting up of enterprises were taught in detail to the trainees by the experts from different promotional agencies, bankers etc.

**Details of Two Weeks Entrepreneurship Development Programmes (EDPs)  
Conducted During 2017-18**

Sl. No.	Venue	Duration	Trainees
1.	CUTTACK	17-06-17 TO 30-06-17	25
2.	DHENKANAL	22-06-17 TO 06-07-17	25
3.	CUTTACK	10-07-17 TO 21-07-17	25
4.	CUTTACK	02-08-17 TO 17-08-17	25
5.	RAYAGADA	08-08-17 TO 21-08-17	20
6.	KHARIAR ROAD	21-08-17 TO 01-09-17	20
7.	JHARSUGUDA	31-08-17 to 13-09-17	25
8.	DHENKANAL	07-09-17 TO 19-09-17	20
9.	TUSRA(BALANGIR)	09-10-17 TO 20-10-17	20
10.	BALASORE	12-10-17 TO 27-10-17	20
11.	CUTTACK	13-10-17 TO 27-10-17	24
12.	CUTTACK	16-10-17 TO 30-10-17	25
<b>Total Trainees</b>			<b>274</b>

**Entrepreneurship & Skill Development Programmes (ESDPs)**

MSME Development Institute, Cuttack along with its branches at Rayagada & Rourkela have conducted 30 Entrepreneurship-cum-Skill Development Programmes (ESDPs) for the benefit of the 663 educated unemployed youths. These programmes were spread out in both urban and rural areas including the backward and KBK region of the state. The course contents of ESDPs are Machine Shop Practice, Heat Treatments, Electroplating, Sheet metal, Welding, Tool & Die Making, Glass & Ceramics, Industrial & Art Wares, Herbal Cosmetics, Fashion Garments, Hosiery, Food & Fruit Processing Industries, Information Technology, Hardware Maintenance, Soap and Detergents, Leather Products/Novelties, Servicing of Household Electrical Appliances and Electronic Gadgets, Gem Cutting & Polishing, Engineering Plastics, Tour operators, Mobile repairing, Tally, DTP & Screen Printing, Beautician etc. The details of the ESDPs conducted are given below.

The objective of ESDP is to promote entrepreneurship along with upgrading the skill requirements among unemployed youths to enable them to get absorbed in semi-skilled and high skilled job. It also enhances the scope and opportunities for self employment.

**Details of Six Weeks Entrepreneurship & Skill Development Programmes (ESDPs)  
Conducted During 2017-18**

Sl. No	Title of programme	Venue	Duration	Trainees
1.	ENTREPRENEURSHIP & SKILL DEVELOPMENT PROGRAMME(ESDP) ON GRAPHICS DESIGN	CUTTACK	20-06-17 TO 01-08-17	20
2.	ENTREPRENEURSHIP & SKILL DEVELOPMENT PROGRAMME(ESDP) ON SOAP,DETERGENT,HOUSEHOLD CHEMICALS	DHENKANAL	12-07-17 TO 22-08-17	23
3.	ENTREPRENEURSHIP & SKILL DEVELOPMENT PROGRAMME(ESDP) ON GARMENT MANUFACTURING	NILAGIRI	15-09-17 TO 26-10-17	25
4.	ENTREPRENEURSHIP & SKILL DEVELOPMENT PROGRAMME(ESDP) ON SOAP,DETERGENT,HOUSEHOLD CHEMICALS	KENDRAPARA	11-09-17 TO 24-10-17	24
5.	ENTREPRENEURSHIP & SKILL DEVELOPMENT PROGRAMME(ESDP) ON COMPUTER ACCOUNTING WITH TALLY	SAINTALA	18-10-17 TO 28-11-17	25
6.	ENTREPRENEURSHIP & SKILL DEVELOPMENT PROGRAMME(ESDP) ON COMPUTER ACCOUNTING WITH TALLY	BHADRAK	11-09-17 TO 25-10-17	25
7.	ENTREPRENEURSHIP & SKILL DEVELOPMENT PROGRAMME(ESDP) ON SOAP,DETERGENT,HOUSEHOLD CHEMICALS	PURI	13-09-17 TO 27-10-17	24
8.	ENTREPRENEURSHIP & SKILL DEVELOPMENT PROGRAMME(ESDP) ON GARMENT MANUFACTURING	CUTTACK	29-08-17 TO 17-10-17	22
9.	ENTREPRENEURSHIP & SKILL DEVELOPMENT PROGRAMME(ESDP) ON COMPUTER ACCOUNTING WITH TALLY	CUTTACK	30-08-17 TO 17-10-17	22
10	ENTREPRENEURSHIP & SKILL DEVELOPMENT PROGRAMME(ESDP) ON COMPUTER ACCOUNTING WITH TALLY	BARAGARH	31-08-17 TO 14-10-17	21
11.	ENTREPRENEURSHIP & SKILL DEVELOPMENT PROGRAMME(ESDP) ON DTP AND SCREEN PRINTING	NIMAPARA	19-09-17 TO 31-10-17	25
12.	ENTREPRENEURSHIP & SKILL DEVELOPMENT PROGRAMME(ESDP) ON GARMENT MANUFACTURING	SAMBALPUR	29-08-17 TO 09-10-17	22
13.	ENTREPRENEURSHIP & SKILL DEVELOPMENT PROGRAMME(ESDP) ON COMPUTER ACCOUNTING WITH TALLY	KEONJHAR	11-09-17 TO 27-10-17	20
14	ENTREPRENEURSHIP & SKILL DEVELOPMENT PROGRAMME(ESDP) ON DTP AND SCREEN PRINTING	BHUBANESWAR	05-09-17 TO 21-10-17	20
15.	ENTREPRENEURSHIP & SKILL DEVELOPMENT PROGRAMME(ESDP) ON COMPUTER ACCOUNTING WITH TALLY	BALASORE	20-09-17 TO 31-10-17	20
16	ENTREPRENEURSHIP & SKILL DEVELOPMENT PROGRAMME(ESDP) ON GARMENT MANUFACTURING	GUNUPUR	04-08-17 TO 15-09-17	20
17.	ENTREPRENEURSHIP & SKILL DEVELOPMENT PROGRAMME(ESDP) ON DTP AND SCREEN PRINTING	CUTTACK	04-09-17 TO 20-10-17	21
18.	ENTREPRENEURSHIP & SKILL DEVELOPMENT PROGRAMME(ESDP) ON GRAPHICS DESIGN	CUTTACK	17-11-17 TO 26-12-17	22

19	ENTREPRENEURSHIP & SKILL DEVELOPMENT PROGRAMME(ESDP) ON PHOTOGRAPHY & PHOTOSHOP	CHOUDWAR	23-11-17 TO 03-01-18	22
20.	ENTREPRENEURSHIP & SKILL DEVELOPMENT PROGRAMME(ESDP) ON MULTIMEDIA	CUTTACK	01-08-17 TO 14-09-17	20
21.	ENTREPRENEURSHIP & SKILL DEVELOPMENT PROGRAMME(ESDP) ON FOOD PROCESSING	DHENKANAL	25-08-17 TO 09-10-17	20
22.	ENTREPRENEURSHIP & SKILL DEVELOPMENT PROGRAMME(ESDP) ON DTP AND SCREEN PRINTING	BARIPADA	14-09-17 TO 25-10-17	25
23	ENTREPRENEURSHIP & SKILL DEVELOPMENT PROGRAMME(ESDP) ON DTP AND SCREEN PRINTING	BARAGARH	01-09-17 TO 15-10-17	20
24	ENTREPRENEURSHIP & SKILL DEVELOPMENT PROGRAMME(ESDP) ON SOAP,DETERGENT,HOUSEHOLD CHEMICALS	TUSRA	06-09-17 TO 21-10-17	22
25.	ENTREPRENEURSHIP & SKILL DEVELOPMENT PROGRAMME(ESDP) ON SOAP,DETERGENT,HOUSEHOLD CHEMICALS	NABARANGPUR	05-08-17 TO 20-09-17	20
26.	ENTREPRENEURSHIP & SKILL DEVELOPMENT PROGRAMME(ESDP) ON BESIC WELDING	TALCHER	08-09-17 TO 24-10-17	25
27.	ENTREPRENEURSHIP & SKILL DEVELOPMENT PROGRAMME(ESDP) ON BESIC WELDING	NABARANGPUR	28-06-17 TO 08-08-17	20
28.	ENTREPRENEURSHIP & SKILL DEVELOPMENT PROGRAMME(ESDP) ON ELECTRICAL GADGETS REPAIRING	ROURKELA	24-07-17 TO 01-09-17	23
29.	ENTREPRENEURSHIP & SKILL DEVELOPMENT PROGRAMME(ESDP) ON FOOD PROCESSING	KESINGA	12-09-17 TO 26-10-17	20
30.	ENTREPRENEURSHIP & SKILL DEVELOPMENT PROGRAMME(ESDP) ON FOOD PROCESSING	NARENDRA (DEOGARH)	16-08-17 TO 27-09-17	25
<b>Total Trainees</b>				<b>663</b>

### **Management Development Programmes (MDPs)**

Micro, Small and Medium Enterprises Development Institute, Cuttack has conducted 04 Management Development Programmes (MDPs) of two weeks duration, for the benefit of the 89 educated unemployed youths for self-employment.

The objectives of conducting such MDPs are to promote entrepreneurship among various target group of society by imparting training on Industrial Management, Human Resource Management, Marketing Management, Export Management & Documentation, Materials Management, Financial Management, Information Technology & Exports, IPR,GST procedures etc.

**Details of Two Weeks Mangement Development Programmes (MDPs)  
Conducted During 2017-18**

Sl. No.	Title of progammme	Venue	Duration	Trainees
1.	MANAGEMENT DEVELOPMENT PROGRAMME(MDP)ON MODERN OFFICE PRACTICE	SAINTALA	22-11-17 TO 04-12-17	23
2.	MANAGEMENT DEVELOPMENT PROGRAMME(MDP)ON MODERN OFFICE PRACTICE	BHUBANESWAR	04-12-17 TO 15-12-17	20
3.	MANAGEMENT DEVELOPMENT PROGRAMME(MDP)ON GST COMPLIANCE MANAGEMENT	CUTTACK	15-12-17 TO 27-12-17	25
4.	MANAGEMENT DEVELOPMENT PROGRAMME(MDP)ON GST COMPLIANCE MANAGEMENT	CUTTACK	08-01-18 TO 19-01-18	21
<b>Total Trainees</b>				<b>89</b>

**Programmes under Personal Deposit Account (PD Account)**

Considering the local need of different training programmes the O/o DC(MSME),New Delhi has given the permission to conduct some programmes under PD Account with specific terms and conditions. Total of 06 MDPs/Skill Development Programmes (SDPs) have been conducted during the year 2017-18 and 106 trainees benefitted from these programmes. The details of the PD account programmes are given below:

<b>DETAILS OF PD PROGRAMMES CONDUCTED DURING 2017-18 BY MSME-DI,CUTTACK</b>				
Sl. No.	Type of Programme	No. of Programme	Topic	Trainees
1	Management Development Programme(MDP)	02	Industrial Finance & Control.E-Accountant & Taxation Management, Practical Business Accounting Health Safety & Environment Management,Industrial safety & Environment management	31
2	Skill Development Programmes(SDPs)	04	Biotechnology, Boiler Opeartion	75
<b>Total Trainees</b>				<b>106</b>

**ONE DAY AWARENESS PROGRAMME ON INTELLECTUAL PROPERTY RIGHTS (IPR) ORGANISED AT PURI ON 28.06.2017.**

MSME-Development Institute, Cuttack in association with Orissa Small Scale Industries Association(OSSIA),Cuttack; DIC,Puri, Cashew Cluster, Brahmagiri, Coir Cluster, Teispur, Puri, Puri Handicraft Creative Society & Palmleaf craft cluster conducted one day Awareness/Sensitization Programme on Intellectual Property Rights (IPR) held on 28-06-2017 at Hotel Naren Palace,Puri for the benefit of MSMEs.

At the out set, Sh. S.K.Rath, Asst.Director, MSME-DI, Cuttack welcomed the guest & participants & briefed about the programme. The programme was inaugurated by Sh. Sanjay Bhattacharjee, Deputy Controller of Patent, Kolkatta, Govt. of India. In his inaugural address, he told that there is a need for sensitization among the MSME entrepreneurs on IPR issues, to sustain & grow.He also delivered talks & interacted on IPR issues.

Dr. S .K.Sahoo, Dy. Director Incharge, MSME Development Institute, Govt. of India, Cuttack in his address spoke about the programme & advised the participants to be more focused on their IP assets & be competitive in the era of globalization. Sh. R. Mohapatra, General Manager, DIC, Puri thanked MSME-DI, Cuttack for such initiative. Prof. Amarendra Kumar Ajit of National Law Univeristy, Cuttack, Dr. S.K.Kar, Sr.Manager & Head of IPFC, CTTC, Bhubaneswar also delivered talks & interacted on IPR issues. During the Programme various topics on Intellectual Property Right (IPR), it's benefits like Patent, Trademark, Copyright, Design, Geographical Indications, NMCP scheme etc were discussed. A total of 76 participants attended the programme.



Digitaries on the Dais during the IPR programme held at Puri

### **ONE DAY AWARENESS PROGRAMME ON ZED CONDUCTED ON 12.07.17 AT RAYAGADA, ODISHA**

An awareness/sensitization programme on Zero Defect and Zero Effect (ZED) was conducted on 12.07.17 in association with District Small Scale Industries Association (DSSIA), Rayagada, Odisha.

The programme was started with welcome address by Sri D Govinda Rao, President, DSSIA, Rayagada Chapter. He highlighted the usefulness of the programme and requested all the participants to reap the benefit of the programme. Sri P K Das, Dy Director, MSME-DI, Cuttack, during his inaugural speech, highlighted the need of ZED assessment at this highly competitive environment and put forward example of units those are benefitted by adopting various quality standard which are part of ZED model in their industries. He explained the ZED scheme along with other scheme of M/o MSME for the benefit of the MSME sector.

Sri S Sahoo, RIC, Rayagada highlighted utility of the scheme. He also elaborated various scheme of Govt of Odisha for MSME sector. Sri D D Mahapatra, Boon Management Consultant, Kolkata has explained the various areas of ZED which are useful for the MSME sector. He elaborated the scope of ZED by narrating examples of those industries who incorporated the same. The programme was concluded with discussion and vote of thanks. A total of 61 nos. (MSMEs - 49, Others-12) of participants attended the programme.



Sri P K Das, Dy Director, MSME-DI, Cuttack Addressing the Gathering during the programme of ZED on 12.07.17 at Rayagada, Odisha





Guest Faculty addressing the gathering during the programme of ZED on 12.07.17  
at Rayagada, Odisha

**ONE DAY AWARENESS PROGRAMME ON ZED CONDUCTED ON 13.07.17 AT JEYPORE, ODISHA**

An awareness/sensitization programme on Zero Defect and Zero Effect (ZED) was conducted on 13.07.17 at Jeypore, Odisha in association with Odisha Assembly of Small & Medium Enterprises (OASME), Jeypore, Odisha.

The programme was started with welcome address by Sri Anup Patra, President, OASME, Jeypore Chapter. During his inaugural address, he thanked MSME-DI, Cuttack for organising such programme for the benefit of the local entrepreneurs. He emphasised & requested the participants to reap utmost benefit out of the programme. Sri Saha Gond, General Manager, DIC, Koraput, elaborated some examples of implementation of ZED in Micro & Small Industries and benefit incurred out of this action. He also highlighted various scheme of Govt of Odisha for MSME sector.

Sri P K Das, Dy Director, MSME-DI, Cuttack, inaugurated the programme. During his inaugural speech, he stressed the need of assessment of MSMEs under ZED scheme for survival at this highly competitive business environment. He also explained various schemes available for MSME sector. He explained ZED scheme in detail and highlighted the benefit of the scheme along with other schemes of the Ministry available for the sector.

Sri D D Mahapatra, Boon Management Consultant, Kolkata had explained the various areas of ZED which are useful for the MSME sector. He explained the requirement of ZED for Micro, Small enterprises and discussed various issues on these topics. The programme was concluded with vote of thanks and group discussions. A total of 65 nos. (MSMEs - 50, Others-15) of participants attended the programme.



Sri P K Das, Dy Director, MSME-DI, Cuttack Addressing the Gathering during the programme of ZED on 13.07.17 at Jeypore, Odisha



Participants during the programme of ZED on 13.07.17 at Jeypore, Odisha

**ONE DAY AWARENESS PROGRAMME ON ZED CONDUCTED ON 20.07.17 AT BALASORE, ODISHA**

An awareness/sensitization programme on Zero Defect and Zero Effect (ZED) was conducted on 20.07.17 at Balasore, Odisha in association with Balasore Chamber of Industries and Commerce (BCIC), Odisha.

The programme was started with welcome address by Sri Himanshu Das, President, BCIC, Balasore. He urged the participants to reap utmost benefit out of the programme. Sri P K Das, Dy Director, MSME-DI, Cuttack, during his inaugural speech, highlighted need of ZED in this highly competitive environment and put forward example of units those are benefitted by adopting various components of ZED in their industries. He also explained the scheme of ZED along with other scheme of M/o MSME presently available for the benefit of the MSME sectors. Sri S N Pattanaik, Asstt Manager, DIC, Balasore highlighted utility of the scheme. He also elaborated various scheme of Govt of Odisha for MSME sector.

Sri D D Mahapatra, Boon Manegement Consultants, Kolkata, has explained the various areas of ZED which are useful for the MSME sector. He explained the requirement of ZED for Micro, Small Industries and discussed various issues on this topic. The programme was concluded with vote of thanks. A total of 66 nos. (MSMEs - 64, Others-02) of participants attended the programme.



Sri P K Das, Dy Director, MSME-DI, Cuttack Addressing the Gathering during the programme of ZED on 20.07.17 at Balasore, Odisha



Participants during the programme of ZED on 20.07.17 at Balasore, Odisha

**ONE DAY AWARENESS PROGRAMME ON ZED CONDUCTED ON 06.10.17 AT BAMPADA, ODISHA**

An awareness/sensitization programme on Zero Defect and Zero Effect (ZED) was conducted on 06.10.17 at Bampada, Odisha in association with North Odisha Chamber of Commerce and Industries (NOCCi), Odisha.

The programme was started with welcome address by Sri C P Bhartia, Hony. Secretary, NOCCi. He urged the participants to reap utmost benefit out of the programme. Sri P K Das, Dy Director, MSME-DI, Cuttack, during his inaugural speech, highlighted need of ZED at this highly competitive environment and put forward example of units those are benefitted by adopting various components of ZED in their industries. He also explained the scheme of ZED along with other scheme of M/o MSME for the benefit of the MSME sectors.

Sri S N Pattanayak, Manager, DIC, Balasore elaborated various scheme of Dept. of MSME, Govt of Odisha. He urged all the MSMEs to avail all the benefit extended from State & Central Government. Sri D Das Mahapatra, Boon Management Consultant, Kolkata, has explained the various areas of ZED which are useful for the MSME sector. He explained the requirement of ZED for Micro, Small Industries and discussed various issues on this topic. A total of 58 nos. of MSMEs attended the programme.



Sri P K Das, Deputy Director, MSME-DI, Cuttack is addressing the gathering during the ZED programme.

### **ONE DAY AWARENESS PROGRAMME ON ZED CONDUCTED ON 11.10.17 AT ANGUL, ODISHA**

An awareness/sensitization programme on Zero Defect and Zero Effect (ZED) was conducted on 11.10.17 at Angul, Odisha in association with NALCO, Angul, District Industries Centre, Angul & Orissa Assembly of Small and Medium Enterprises (OASME), Angul, Odisha.

The programme was started with welcome address by Sri D Malla, President, OASME, Angul, Odisha. During his inaugural address, he thanked MSME-DI, Cuttack for organising such programme for the benefit of the local entrepreneurs. He emphasised & requested the participants to reap utmost benefit out of the programme. Sri Raj K. Mishra, Executive Director, NALCO, Angul had inaugurated the programme. During his inaugural speech, he stressed the need of implementation of ZED model in the MSE sector for survival at this highly competitive business environment. Sri P K Das, Dy Director, MSME-DI, Cuttack explained various schemes available for MSME sector. He also explained various components the ZED scheme and highlighted the benefit of the scheme. Sri S N Nayak, GM, DIC, Angul expressed his satisfaction for organising such programme for MSMEs in Angul. He also explained the schemes available for MSME sector on behalf of Govt of Odisha. Sri D Das Mahapatra, Guest Faculty has explained the various areas of ZED model which are useful for the MSME sector. He explained the requirement of ZED for Micro, Small Industries and discussed various issues on these topics. A total of 55 nos. of MSMEs attended the programme.



Chief Guest Sri R K Mishra, ED, NALCO is on the dais with other dignitaries during programme on ZED on 11.10.17 at Angul Odisha.

### **ONE DAY AWARENESS PROGRAMME ON ZED CONDUCTED ON 26.10.17 AT BERHAMPUR, ODISHA**

An awareness/sensitization programme on Zero Defect and Zero Effect (ZED) was conducted on 26.10.17 at Berhampur, Odisha in association with Orissa Industries Federation (OIF), Odisha.

The programme was started with welcome address by Sri U Panigrahi, President, OIF, Brahmapur. He urged the participants to reap utmost benefit out of the programme. Sri P K Das, Dy Director, MSME-DI, Cuttack, during his inaugural speech, highlighted the need of ZED scheme at this highly competitive environment. He also explained the scheme of ZED along with other scheme of M/o MSME presently available for the benefit of the MSME sectors. Sri P Nayak, Manager, DIC, Balasore elaborated various scheme of Dept of MSME, Govt of Odisha. He urged all the MSMEs to avail the all the benefit extended from State & Central Government.

Sri D Das Mahapatra, Boon Management Consultant, Kolkata, has explained the various areas of ZED which are useful for the MSME sector. He explained the requirement of ZED for Micro, Small Industries and discussed various issues on this topic. Sri R K Mishra, Secretary, OIF concluded the awareness programme on ZED with vote thanks. A total of 64 nos. of MSMEs attended the programme.



Sri P K Das, Deputy Director, MSME-DI, Cuttack is addressing the gathering during the ZED programme at Brahmapur

### **ONE DAY AWARENESS PROGRAMME ON ZED CONDUCTED ON 16.02.18 AT BHADRAK, ODISHA**

An awareness programme on “Financial Support to MSMEs under Zero Defect and Zero Effect (ZED) Certification Scheme” was organised at DRDA Conference Hall, Bhadrak on 16th February, 2018. Shri Gyana Das, IAS, DM & Collector, Bhadrak addressed the MSME participants about the benefit of the ZED scheme. He also emphasized for maintaining quality of the product along with reducing environmental emissions. Shri S. K. Kar, CTTC, Bhubaneswar delivered a detailed presentation on the ZED scheme to the participants as Chief Speaker. He has explained the parameters of ZED assessment and importance of the parameters for enterprises. Dr. S. K. Sahoo, DD Incharge, MSME-DI, Cuttack delivered a keynote address to the participants. He urged MSMEs to register in the ZED portal and take the benefit of the certification scheme. He also briefed the other schemes of Ministry of MSME to the participants. Dr. Pragyanmita Sahoo, DD(EI) proposed vote of thanks at the end of the programme. The programme was coordinated by Shri S. N. Nayak, AD(EI) , MSME-DI, CUTTACK.

Total 80 participants participated in the programme, out of which 65 were MSME participants. The MSME participants were mostly from the Fly Ash Bricks Association, Bhadrak; District Small Scale Industries Association (DSSIA), Bhadrak and from the local areas of Bhadrak District.



Shri Gyana Das, IAS, DM & Collector, Bhadrak addressing the participants during ZED programme held at Bhadrak on 16.02.2018



Participants during ZED programme held at Bhadrak



**ONE DAY AWARENESS PROGRAMME ON ZED CONDUCTED ON 21.02.18 AT DHENKANAL, ODISHA**

MSME-DI, Govt. of India, Cuttack has organized a One Day Awareness Programme on “Financial support to MSMEs in ZED Certification Scheme”, on 21-02-2018 at Dhenkanal in association with Clusters, Industries Association, OYEA, Fly Ash Bricks, Dhenkanal, MISSION & RIC, Dhenkanal for the benefit of MSMEs.

At the outset Sh. S.K.Rath, Asst. Director, MSME-DI, Cuttack welcomed the guest & Participants & spoke about the programme. The Programme was inaugurated by Sh. Debabrata Jena, General Manager, RIC, Dhenkanal. In his inaugural address, he told that there is a need for sensitization among the MSME entrepreneurs on Quality, Zero Defect & Zero Effect, to sustain & grow. He thanked to MSME-DI for such initiative. Dr. S.K.Sahoo, Dy. Director Incharge MSME Development Institute, Govt. of India, Cuttack in his address spoke about the programme & advised the participants to be more focus on their Quality, Cost & Delivery, further to sustain & grow they should implement ZED & become more competitive in the era of globalization. Dr. S.K.Sahoo also interacted with participants on ZED and MSME Schemes for the benefit of entrepreneurs. Dr. S.K.Kar, Sr. Manager, CTTC, Bhubaneswar delivered talks & interacted on ZED Certification Scheme, Parameters, benefit of ZED. The programme ended with vote of thanks proposed by Sh. P. Moharana, Director, MISSION, Dhenkanal. A total of 65 participants attended the programme, including 40 from enterprises.



Sh. S.K.Rath, Asst. Director addressing participants during ZED programme held at Dhenkanal



Dr. S. K. Kar, CTTC, Bhubaneswar interacting with participants during ZED programme held at Dhenkanal

**ONE DAY AWARENESS PROGRAMME ON DESIGN CLINIC HELD AT MSME-DI, CUTTACK ON 20.02.2018**

MSME Development Institute, Ministry of MSME, Government of India, Cuttack has organised an Awareness Programme on Design Clinic at IMT Hall of MSME-DI, Cuttack on 20.2.2018. The main objective of the Awareness programme was to bring the MSME sector and design expertise into a common platform, to provide expert advice and solutions on real time design problems.

At the outset Sri P.K. Das, Deputy Director, MSME-DI, Cuttack welcomed all the dignitaries on the dais, press and electronics media, distinguished participants, promotional agencies, Industries Associations and entrepreneurs and also told about the aim and objective of the workshop in detail. The Workshop was inaugurated by Dr. S.K. Sahoo, Deputy Director Incharge, MSME-DI, Cuttack as Chief Guest. Other dignitaries present in the programme were Dr. S.K. Kar, Head Consultancy and Quality Control, CTTC, Bhubaneswar, Dr. P.K. Senapati, Chief Scientist, IMMT, Bhubaneswar and Dr. S. Sharma, Chief Scientist, IMMT, Bhubaneswar and other dignitaries on the dais.

In his inaugural address Dr. S.K. Sahoo expressed that Design Clinic scheme is a component of NMCP scheme of Government of India. It would be more beneficial for the MSME entrepreneurs of the state for marketing of their products in the digital era by way of changing/adopting new method in shaping the design of their product and package to attract the valued customers.

Dr. S.K. Kar, Head Consultancy and Quality Control, CTTC, Bhubaneswar attended the programme as Guest of Honour and told that MSMEs have moved up the value chain from manufacture of simple goods to manufacture of sophisticated products. Dr. S. Sharma, Chief Scientist, IMMT, Bhubaneswar delivered lecture on industrial design, design process, industrial design rights, example of iconic industrial design, universal design etc. At the end Sri B.P. Behera, Asst. Director MSME-DI, Cuttack proposed vote of thanks.



Dignitaries on the Dais during the Design Clinic programme held at Cuttack on 20.02.2018

**BRIEF REPORT ON "SUPPORT FOR ENTREPRENEURIAL AND MANAGERIAL DEVELOPMENT OF SMES THROUGH INCUBATORS"**

During 2017-18, 04 numbers of Host Institutions /Incubators were approved by O/o DC(MSME) for the state of Odisha and the details are given as below:

01. Gandhi Institute for Technology(GIFT), Gangapada, Bhubaneswar
02. Central Tool & Training Centre(CTTC), Bhubaneswar
03. Centurion University of Technology and Management, Bhubaneswar
04. Gandhi Institute For Technological Advancement, Bhubaneswar

Till the end of 2017-18, total 22 number of Host Institutions were approved in the state of Odisha. In addition, total 44 Ideas were recommended by Local Selection Committee of Odisha during 2017-18 and the details are as follows:

01. GIMS, Gunupur- 12
02. Silicon Institute of Technology, Bhubaneswar-9
03. KIIT-TBI-11
04. Trident Academy of Technology (TAT,BBSR)-6
05. GIFT, Bhubaneswar-6

During 2017-18, out of 44 recommended Ideas 18 number of Ideas approved by O/o DC(MSME), New Delhi and the details are as follows:

01. GIMS, Gunupur-8
02. Trident Academy of Technology, BBSR-2
03. KIIT-TBI-4
04. Silicon Institute of Technology, Bhubaneswar-4

Till the end of 2017-18, total 78 number of Ideas approved by O/o DC(MSME), New Delhi.

**LOCAL SELECTION COMMITTEE MEETINGS HELD FOR SELECTION AND RECOMMENDATION UNDER INCUBATOR SCHEME**

Local Selection Committee meeting under the Chairmanship of Dr. S. K. Sahoo, Dy. Director Incharge, MSME-DI, Cuttack was held at GIET, Gunupur. Sh.P.K.Das, Dy. Director, Sh.S.N. Dash, Asst. Director, LDM of Rayagada district and Principal of GIET, Gunupur attended the programme and visited the facility for Incubation on 22.08.17 and 23.08.17



Local Selection Committee Meeting held at GIET, Gunupur on 22.08.17 and 23.08.17



Local Selection Committee meeting for selecting Innovative ideas held on 16.01.2018 at KIIT TBI under the Chairmanship of Dr. S.K. Sahoo, Dy. Director Incharge. Dr. Pragyanmita Sahoo, Dy. Director(EI), Sh.S.N. Dash, Asst. Director, Sh.J.B. Nayak, LDM, Khordha, Ms. Sanjukta Badhai, Manager, Incubation, Kiit-TBI and other experts attended the meeting.

Local Selection Committee meeting under the Chairmanship of Dr. S. K. Sahoo, Dy. Director Incharge, MSME-DI, Cuttack was held at Silicon Institute of Technology, Bhubaneswar for selecting new innovative ideas on 26.02.2018. Other dignitaries were also present including Dr.B. Holi, Advisor, C-DAC, Ministry of Communication and Information Technology, Government of India, Dr.R.N.Behera, Sr. Technical Director, NIC, Bhubaneswar, Prof.(Dr.)Jaydeep Talukdar, Principal, SIT, Bhubaneswar, Dr.S.K. Kar,Head of Quality,CTTC, Bhubaneswar, Mr. C.R. Pattanaik, Regional Head, EDII, Bhubaneswar, Sh.P.K. Das, Dy. Director,MSME-DI, Cuttack, Sh.J.B. Nayak, LDM, Khordha , Sh.S.N. Dash, Asst. Director, MSME-DI, Cuttack and Dr.Mahendra Agasty, Associate Professor, Silicon Institute of Technology, Bhubaneswar.



Local Selection Committee meeting held at Silicon Institute of Technology, Bhubaneswar on 26.02.2018



Local Selection Committee meeting under the Chairmanship of Dr. S. K. Sahoo, Dy. Director Incharge, MSME-DI, Cuttack held at GIFT, Bhubaneswar on 16.03.2018



Dr. S. K. Sahoo, Dy. Director Incharge, MSME-DI, Cuttack addressing the students during an awareness Programme on "Support for Entrepreneurial and Managerial Development of SMEs through Incubator" at GIFT, Bhubaneswar on 16.03.2018.



Dr.S.K. Sahoo, Dy. Director Incharge delivering the speech at Ajay Binay Institute of Technology, Cuttack for awareness programme on Incubator scheme on 21.03.2018.



Local Selection Committee meeting under the Chairmanship of Dr. S. K. Sahoo, Dy. Director Incharge, MSME-DI, Cuttack held at Trident Academy of Technology (TAT), Bhubaneswar for selecting new innovative ideas on 30.03.2018.



**LEAN MANUFACTURING**

During the financial year 2017-18, 08 numbers of mini clusters were persuaded under lean activity. Another two new mini clusters are under process. The status of lean in the State of Odisha till 31.03.2018 is as follows:

SI No	Cluster Type	Name	Location	Status till Now	Contact Details / Nodal Officer	Remarks
1	Auto Servicing	Auto Servicing Cluster	Bhubaneswar	5 <sup>th</sup> Phase Completed	Ganesh Ch. Patra-9437055921 Sandeep Mohanty , 9437557599	Completed in 2016-17
2.	Plastic	NOCCi Plastic Processors Cluster-1	Balasore	1 <sup>st</sup> Phase (DSR) completed. 2 <sup>nd</sup> phase started with 10 units	C P Bhartia : 9437054657	2 <sup>nd</sup> Phase in process
3.	Plastic	Balasore Plastic Cluster (Plastic cluster-1)	Balasore	Consultant Selection meeting has already been completed. Proposal letter from the Cluster is awaited	Himanshu Das, 9437003213	Wanted to change the NMIU and accordingly a letter has been sent to NPC, New Delhi
4	Plastic & Allied Cluster	Plastic, Rubber & Allied Cluster ( Plastic cluster 2 )	Balasore	Consultant Selection meeting has already been completed. Proposal letter from the Cluster is awaited	Sanjay Kumar Das – 9437069839, MD , Odisha Rubber Products	
5	Rice & Rice Bran	Rice & Rice Barn Cluster-1	Balasore	Consultant Selection meeting has already been completed. Proposal letter from the Cluster is awaited	Rajendra Gupta- 9437054784 Email: <a href="mailto:rajubalasore@gmail.com">rajubalasore@gmail.com</a>	
6	Rice & Rice Bran	Rice & Rice Barn Cluster-2	Balasore	Consultant Selection meeting has already been completed. Proposal letter from the Cluster is awaited	Lakshmi Narayan Deepak Ranjan Das- 9338641512	

7	Cashew Processing	Neelachakra Cashew Cluster- 1	Puri-Brahmagiri	Selection of Consultant completed. Cluster to deposit share to escrow	Ranjay Patnaik, Cashew Association :9668226228	Wanted to go afresh
8	Cashew Processing	Dhabaleswar Cashew Cluster	Ganjam	Tripartite Agreement Signed DSR prepared by consultant. 2 <sup>nd</sup> Phase started	Pafulla Taidi – 9437008196 , 9556194613	Closed due to non payment
<b>New Clusters Under Consideration</b>						
1.	<i>Cashew Processing</i>	<i>Dharmaraj Cashew Cluster</i>	Puri-Brahmagiri	<i>Awareness programme Conducted. Awaiting documents of MOU, POA from Cluster</i>	Ranjay Patnaik, Cashew Association :9668226228	Requested to NPC, New Delhi to consider and put up in SSC meeting
2.	Cashew Processing	<i>SunriseCashew Cluster</i>	Puri-Brahmagiri	<i>Awareness Program has been done. Awaiting documents of MOU, POA from Cluster</i>	Ranjay Patnaik, Cashew Association :9668226228	

### **Digital MSME**

The Scheme for "Promotion of Information and Communication Technology in MSME Sector" [ICT Scheme for short] is ongoing scheme from 11th five year plan. But it has been modified in view of emergence of the Cloud Computing Concept and named as "Digital MSME" Scheme. The objectives of the scheme are:

1. To sensitize and encourage MSEs towards new approach i.e Cloud Computing for ICT adoption
2. Adoption of best practices to improve quality of products and services.
3. To benefit large number of MSEs
4. Standardization of their business processes
5. Improvement in delivery time
6. Reduction in inventory cost
7. Improvement in productivity & quality of production through cloud computing.

Till date 42 MSME units has registered in the Digital MSME website ([www.digitalsme.gov.in](http://www.digitalsme.gov.in)) for availing the benefits of the scheme.

## **NATIONAL LEVEL VENDOR DEVELOPMENT PROGRAMME CUM INDUSTRIAL EXHIBITION AND BUYER-SELLER MEET “MSME EXPO-ODISHA 2017”**

MSME–Development Institute, Ministry of MSME, Government of India, Cuttack, MSME Department, Government of Odisha, Central Tool Room and Training Center, Bhubaneswar, Orissa Industries Association, Jagatpur has jointly organised a National Level Vendor Development Programme-cum-Industrial Exhibition and Buyers Sellers Meet coined as ‘MSME EXPO ODISHA- 2017’ at Chauliaganja Club Ground, Near OMP Square, Cuttack from 17th to 19th December, 2017.

The objective of the programme was to provide an opportunity to MSMEs to showcase their capabilities to various organisations such as East Coast Railways, Defence, CPSUs like; NALCO, MCL, IOCL, Tata Steels and other large-scale private enterprises that outsource their products/services from Micro & Small enterprises.

The programme was inaugurated by **Sri Dharmendra Pradhan, Hon’ble Union Minister of Petroleum & Natural Gas, Skill Development and Entrepreneurship as Chief Guest.** Sri Ram Mohan Mishra, IAS, Additional Secretary & Development Commissioner (MSME), Government of India, Sri Ravindra Nath, Chairman-cum- Managing Director, NSIC, New Delhi, Sri Smruti Ranjan Pradhan, IAS, Director of Industries, Sri Abani Kanungo, President, OIA, Jagatpur and Dr. S.K. Sahoo, Deputy Director Incharge, MSME-DI, Cuttack were also present during the inaugural function. In his inaugural address, Hon’ble Union Minister of Petroleum & Natural Gas, Skill Development and Entrepreneurship told that Cuttack is an old city of Eastern Parts of Odisha and famous for Filigree works and the art is more than 500 years old and is traditionally done by local artisans presently, the silver filigree workers are largely from the district of Cuttack, where the art flourishes. Odisha is a state of many natural resources and is also endowed with large reserves of minerals for which mineral industry has turned the state into a hotspot. Since there are 4-5 crores people to purchase different finished products, there is no problem for the MSMEs to market their products. Odisha is full of Minerals, natural resources, skilled workers and entrepreneurs. There is a need to put more emphasis on filigree works and leather works which have lost their value in these days. There is a vast scope for Handloom, Handicraft, Tourism sector in the state for which state government may take appropriate action for development of MSMEs. On implementation of GST both the state Government and MSMEs of Odisha would get maximum benefit out of it.

**Sri Ram Mohan Mishra**, Additional Secretary & Development Commissioner (MSME), Government of India in his address told that development of an entrepreneur depends upon the strong mindset of the entrepreneur, knowledge on marketing, design, packaging, credit etc.

Sri Ravindra Nath, Chairman-cum- Managing Director, NSIC, New Delhi told that NSIC has been working to fulfil its mission on promoting, aiding and fostering the growth of micro, small and medium enterprises in the country. Over a period of five decades of transition, growth and development, NSIC has proved its strength within the country and abroad by promoting modernization, up gradation of technology, quality consciousness, strengthening linkages with large medium enterprises and enhancing exports. NSIC acts as a facilitator to promote small industries products and has devised a number of schemes to support small enterprises in their marketing efforts, both in and outside the country. The National SC/ST Hub (NSSH) would provide professional support to the SC/ST enterprises thereby enabling them to effectively participate in public procurement process.

Sri Smruti Ranjan Pradhan, IAS, Director of Industries, Government of Odisha told that Government of Odisha has also considered downstream and ancillary industries as a priority sector. Investment in this sector has created vast opportunities for ancillary and downstream industries in the Micro, Small and Medium sectors in the State. A policy for promotion of ancillary and downstream industries is being prepared by Government of Odisha to facilitate development of downstream and ancillary industries in the state. Sri Abani Kanungo, President, Orissa Industries Association told about the problems being faced by the MSMEs on Public Procurement Policy.

Dr. S.K. Sahoo, Deputy Director Incharge, MSME-DI, Cuttack welcomed the Chief Guest, all the dignitaries in the dais, participants, Press and electronics media for their presence. He expressed his sincere gratitude to Hon'ble Minister of Petroleum & Natural Gas, Skill Development and Entrepreneurship for inaugurating the 3-day long programme as Chief Guest. He also expressed his deep appreciation to the Additional Secretary & Development Commissioner (MSME), CMD, NSIC, Director of Industries for his support and encouragement to organise the event. He extended his sincere thanks to the representatives of PSUs, Large scale Units, MSMEs, Educated youths, Prints and Electronics Media to this Mega event. The Inaugural session ended with a vote of thanks to the chair proposed by Sri Sibasis Maity, Managing Director, CTTC, Bhubaneswar.



Unveiling Souvenir during National Vendor Development Programme, Cuttack



Sri Ram Mohan Mishra, Additional Secretary & Development Commissioner (MSME) addressing during National Vendor Development Programme, Cuttack



Sri Dharmendra Pradhan, Hon'ble Union Minister of Petroleum & Natural Gas, Skill Development and Entrepreneurship addressing during National Vendor Development Programme, Cuttack



Sri Prafulla Kumar Samal, Hon'ble Minister of MSME, Women and Child Development and Mission Shakti, Social Security & Empowerment of Persons with Disabilities, Government of Odisha addressing during National Vendor Development Programme, Cuttack

**NATIONAL LEVEL VENDOR DEVELOPMENT PROGRAMME CUM INDUSTRIAL EXHIBITION & BUYER SELLER MEET “EXPO-ODISHA-2018 & BALASORE MAHOTSAVA”**

MSME Development Institute, Ministry of MSME, Government of India, Cuttack in association with MSME Department, Government of Odisha, District Administration, Balasore and Balasore Chamber of Industries & Commerce (BCCI), Balasore has organized a 5 days National Level Vendor Development Programme cum Industrial Exhibition & Buyer Seller Interaction Meet, “EXPO-ODISHA-2018 & Balasore Mahotsava” at ITI Field, O.T. Road, Balasore from 31<sup>st</sup> January to 4<sup>th</sup> February, 2018.

The programme was inaugurated by Sri Prafulla Kumar Samal, Hon’ble Minister of MSME, Women and Child Development and Mission Shakti, Social Security & Empowerment of Persons with Disabilities, Government of Odisha. Other dignitaries present were Dr.S.K.Sahoo, Dy. Director Incharge, MSME-DI, Cuttack, Sri Ramesh Chandra Rout, District Collector, Sri Manmath Kumar Pani, ADM, Balasore, Sri Jiban Pradip dash, MLA, Sadar, Balasore, Shri Ashwani Patra, MLA, Jaleswar, Shri Sukanta Kumar Nayak, MLA, Nilgiri & Shri Himanshu Das, President, Balasore Chamber of Industries & Commerce. Shri Sunil Kumar Modi, General Secretary, Balasore Chamber of Industries & Commerce proposed the vote of thanks. All the speakers appreciated the efforts and expressed need of organizing such programmes for the growth and development of MSMEs.

A total number of 13 PSUs/Large Scale industries/Government Organisations and 68 Micro, Small & Medium Enterprises participated in the event by exhibiting their products for 4 days. Total of 42 business enquiries have been generated. More than 2,00,000 visitors visited the exhibition during these 5 days. During the programme, Seminars on GEM, Digital MSME, Public Procurement Policy were also organized, besides one to one interaction with the participating Mother Plants and MSEs held on 3.2.2018.

The Valedictory Function of the programme held on 4th February,2018 in the presence of Shri S.R.Pradhan, Director of Industries, Govt of Odisha, Ms Nivedita Mohanty, President Zilla Parishad, Balasore, Shri Gobinda Chandra Das, MLA, Remuna, Shri Manmath Kumar Pani, ADM, Balasore, Shri Ghasiram Murmu, General Manager, DIC, Balasore, Shri Devendra Kumar Dhal, HR, Birla Tyres, Shri, C.P.Reddy, Asstt.Director, MSME-DI, Cuttack & Shri Himanshu Das, President, Balasore Chamber of Industries & Commerce.



Shri Himanshu Das, President, Balasore Chamber of Industries & Commerce addressing during the MSME-EXPO Odisha 2018 held at Balasore



Dignitaries on the Dais during the MSME-EXPO Odisha 2018 held at Balasore



**DETAILS OF THE NATIONAL LEVEL VENDOR DEVELOPMENT PROGRAMMES**

Venue	Dates	Details of participants							No. of Business enquiries generated
		Buyers				Sellers			
		CPSUs	LSE	Fin.Institutes	Others	Micro	Small	Medium	
Cuttack	17-19 December 2017	10	1	10	0	56	15	0	85
Balasore	31 <sup>st</sup> Jan- 4 <sup>th</sup> Feb, 2018	4	5	3	0	43	25	0	42

**STATE LEVEL VENDOR DEVELOPMENT PROGRAMME-CUM- BUYER SELLERS MEET ORGANISED BY MSME-DI, CUTTACK**

MSME-DI, Cuttack organized 12 SVDPs during 2017-18 to facilitate increased business fusion between Public Sector Units like Railways, IOCL, NALCO, MCL, NTPC, HAL, Ordnance factory etc. and SMEs for their mutual benefit by way of providing appropriate marketing linkages.

The exhibition provides a platform for displaying the products and service of MSMEs and requirements of Large Scale buyer organisations. CPSUs and other large scale organizations (Buyers) interact with MSEs for establishing potential vendors. The CPSUs and other buying agencies identified their goods and services as per their requirement. Discussions were also arranged for understanding the requirements of CPSUs and capabilities of MSEs for supplying the same.

The details of State Level Vendor Development Programmes organized by MSME-DI, Cuttack during 2017-18 are given below.

<b>STATE LEVEL VENDOR DEVELOPMENT PROGRAMMES ORGANIZED IN 2017-18</b>										
Sl. No.	Venue	Dates	Details of participants						Visitors attended	No. of Business enquiries generated
			Buyers			Sellers				
			CPSUs	LSE	Fin. Institutes	Micro	Small	Medium		
1	Paradeep with IOCL	21.7.17	1			29	26		15	15
2	Berhampur with IREL	30.8.17	1			21	14	1	10	12
3	Damanjodi with NALCO (SC/ST)	22.9.17	1			23	10		27	7
4	Jharsuguda with MCL	09.10.17	1			29	15		11	15
5	Rourkela with RSP	10.10.17	1			31	9		10	8
6	Rayagada with HAL	30.10.17	1	1	1	9	24	1	6	7

7	Jharsuguda with NTPC	31.10.17	1		1	25	9		6	10
8	Badmal with Ordnance Factory	16.11.17	1			13	21		9	5
9	Kaniha with NTPC	12.1.18	1			40	25		12	15
10	Paradeep with IOCL (SC/ST)	18.1.18	1			25	8		12	10
11	Angul with NALCO	27.2.18	1			25	15		15	12
12	Cuttack with East Coast Railway	01.3.18	1			22	15		7	8

**FEW PHOTOS OF THE STATE LEVEL VENDOR DEVELOPMENT PROGRAMMES ORGANIZED DURING 2017-18**



At Paradeep with IOCL



At Berhampur with IREL



At Damanjodi with NALCO



At Jharsuguda with MCL



At Rourkela with RSP



At Rayagada with HAL



At Jharsuguda with NTPC



At Kaniha with NTPC



At Paradeep with IOCL for SC/ST MSMEs



At Angul with NALCO



SVDP organized at Cuttack with East Coast Railway on 01.03.2018

### **DOMESTIC TRADE FAIRS / EXHIBITIONS UNDER MATU SCHEME**

A total of 16 units benefitted from the exhibition and an amount of Rs.4,16,888 reimbursed as subsidy for participation in the domestic exhibitions. The units participated in the exhibitions and displayed their products had interactions with the buyers and technology providers which helped in spreading their market network to new areas. The details of the units participated is given below:

**(a) 3<sup>rd</sup> Bhubaneswar Trade Fair 2017 at Janata Maidan, Bhubaneswar, Odisha from 05-15 October, 2017**

Sl. No.	Name of the Unit	Product	Category	Reimbursement (Rs.)
1	M/s. Sudasna Enterprisers Prop. Smt. Sudasna Panda Vill- Berhampur, Post-Jhinkiria, 42 Mouza, Cuttack-754112	Spices	Woman	25,030
2	M/s. Fashion Era Boutique Prop. Smt. Prajna Paramita Prusty Sujata House KIIT Square, Near Patra	Ladies Garment and Fabric	Woman	30,000

	Electronics, Bhubaneswar-751024			
3	M/s. Kamini Silver Filigree Prop. Kamini Sahoo Stoney Road, Chandinichowk,, Cuttack-753002	Silver Filigree	Woman	20,000
4	M/s. Mitramadhu Industries Prop. Smt. Sarmistha rani Nanda Darakhapatna, Goshala Road, Near OTS, Nayabazar, Cuttack-753004	Soft Toys	Woman	27,920
5	M/s. Tanuja Udyog Prop. Smt. Tanuja Khuntia Industrial Estate, Khapurja, Cuttack-753010	Immitation Jewellery	Woman	20,000
6	M/s. Om Sai Industry Prop. Smt. Pravat Manjari Swain Vill- Najarpur, Post-Jagatpur, Cuttack-754021	Embroidery Work	Woman	29,000
7	M/s. Kalinga Village Industry Prop. Sri Girija Prasana Mohanty CS No.-10,11&12, Industrial Estate, Madhupatna, Cuttack-753010	Silver Jewellery	General	16,000
<b>Total</b>				<b>1,67,950</b>

**(b) MSME Industrial Expo 2017 from 04-11 November, 2017 at historic Balijatra Fair, Cuttack**

Sl. No.	Name of the Unit	Product	Category	Reimbursement (Rs.)
1	M/s. Eastern Engineering Prop. Sri Satwik Swain C-9, Industrial Estate, Khapurja, Madhupatana, Cuttack-10	Street lighting poles and accessories	General (Small)	26,000
2	M/s. Universal Spices and Pulses Industry Prop. Mrs. Jyotirmayee Mohanty Vill/Post-Kheras, Dist- Jagatsinghpur	Spices	Woman (Micro)	29,912
3	M/s. Eastern Gas Equipments Pvt. Ltd. Prop. Mrs. Manjarika Mishra A-66/1, Kharvel Nagar, Bhubaneswar	Kitchen equipment, food processing equipment, air ventilation system	Woman (Small)	30,000
4	M/s. Sunshield Energy Prop. Sri Shibasis Mishra Plot No.1257, New Forest Park, Ashok Nagar, Bhubaneswar	Electric Light Equipment	General (Micro)	26,000
5	M/s. Modern Switch Mag. Co. Prop. Mahesh Kumar Mohapatra C-15/16, Industrial Estate, Khapurja,	Steel Furniture	General (Micro)	25,690

Cuttack-10				
6	M/s. Omm Sairam Fabrications Prop. B. N. Mohanty Industrial Estate, Khapuria, Cuttack-10	Steel Furniture	General (Micro)	26,000
7	M/s. Shoukeen Industries Prop. Sri Saroj Kumar Patro B-33/2, Chandaka Industrial Estate, Bhubaneswar	Mattress, Pillow, Accessories	General (Micro)	26,000
8	M/s. Sai Academy for telemedicine & Humane incubation Prop. Mrs. Chaitali Mishra Niladri Vihar, Bhubaneswar	Spices	Woman (Small)	29,336
9	M/s. Maa Annapurna Flour Mill Prop. Sri Paresh Sahoo Khapuria, Cuttack	Atta & Besan	Gen (Micro)	30,000
<b>Total</b>				<b>2,48,938</b>

### **INTERNATIONAL TRADE FAIRS / EXHIBITIONS UNDER MATU SCHEME**

A total of 02 units benefitted from the international exhibitions and an amount of Rs.2,58,692/- reimbursed as subsidy for participation in the international exhibitions. The units participated in the exhibitions and displayed their products had interactions with the buyers.

Sl. No.	Name of the Trade Fair	Name and Address of the Unit	Category	Amount Reimbursed (Rs.)
1	15 <sup>th</sup> Global Indian Festival 2017 at Kuala Lumpur, Malaysia	M/s. Ethnic India Exports, LIG-122, Baramunda Housing Board Colony, Bhubaneswar-751003	General	1,20,202
2	Thessaloniki International Fair at Thessaloniki, Greece	M/s. Lalita Art & Craft Development Emporium, Plot No. 691, Sahid Nagar, Bhubaneswar-751007	Woman	1,38,490
<b>Total</b>				<b>2,58,692</b>

**NATIONAL WORKSHOP ON “EXPORT OPPORTUNITIES FOR MSMEs” HELD AT HOTEL KALINGA ASHOK, BHUBANESWAR ON 25.10.2017**

MSME Development Institute, Ministry of MSME, Government of India, Cuttack has organised a National Workshop on “Export Opportunities for MSMEs” at Hotel Kalinga Ashok, Bhubaneswar on 25<sup>th</sup> October, 2017. The main objective of the workshop was to create awareness and sensitize the MSME exporters of Odisha for increasing export of goods and services as well as generation of employment, keeping in view the “Make in India” vision and “Ease of doing business”.

Dr. S.K. Sahoo, Deputy Director Incharge, MSME-DI, Cuttack welcomed the Chief Guest, all the dignitaries in the dais, participants, Press and electronics media for their presence. He also highlighted the importance of MSME sector and its contribution to MSME exports.

The programme was inaugurated by lighting the Ceremonial lamp by **Sri Prafulla Kumar Samal**, Hon’ble Minister of Micro, Small & Medium Enterprises, Women & Child Development and Mission Shakti, Social Security & Empowerment of Persons with Disability, Government of Odisha in presence of Sri L.N. Gupta, IAS, Additional Chief Secretary to Government, MSME Department, Govt. of Odisha, Mr. G.C.Obanna, General Manager, HOD, Foreign Exchange Department, RBI, Bhubaneswar, Ms. Debdatta Nandwani, Dy. Director General, FIEO (ER), Kolkata and Dr.S.K. Sahoo, Deputy Director Incharge, MSME-DI, Cuttack

In his inaugural address, Hon’ble Minister told that Odisha has a long tradition of overseas trade with several countries like Java, Sumatra, Bali & Borneo etc. MSMEs are the largest employment provider in India next to agriculture and a major contributor to GDP. Odisha has been endowed richly with large varieties of minerals, precious stones along with agricultural products and vast reserve of untapped resources of energy. Besides, there is a tremendous potentiality for export of Handicrafts, Handlooms, Computer Software, Cashew, Food Products etc. which needs to be explored. Though export from the state is increasing geometrically in comparison to last years but we should initiate necessary steps to multiply the same in the years ahead.

Sri L.N. Gupta, IAS, Additional Chief Secretary to Government, MSME Department, Government of Odisha in his address informed that Government of Odisha has a liberalized policy for which Odisha has already emerged as a favourable destination for both national and international investors which indicates an excellent opportunity for boosting exports in the state. Considering the significance of MSME Sector, the Government has been working on an export policy which will boost the penetration of products from Odisha in the overseas market. He also

told that there is a vast scope for export of Cashew, turmeric, ginger, tassar, food based products beside value addition of non-traditional sector products/services. He also expressed that exporters can export their product to Malaysia since the Air Asia has started its operation to Kuala Lumpur on daily basis and talks are going on to start a flight from Bhubaneswar to Dubai.

Ms. Debadatta Nandwani, Dy. Director General, FIEO, Eastern Region, Kolkata, Dr. Ram Singh, Associate Professor, IIFT, New Delhi and Mr.G.C. Obanna, Manager, HOD, Foreign Exchange Department, RBI, Bhubaneswar also spoke on the occasion of inaugural function. Six numbers of Technical sessions followed the Inaugural function. Expert faculties from Reserve Bank of India(RBI), Bhubaneswar, Federation of Indian Export Organisation(FIEO), Indian Institute of Foreign Trade, GPO, Bhubaneswar has been spoken on the subjects like Export finance & refinance, Regulatory frame work for MSME exports, existing export policies and programmes, Multi modal logistics for Exports & Export through foreign post office. An interactive session on question answer was kept for the participants. The Programme was attended by the representatives of Industry Associations, Cluster members and above all the MSME exporters of the State. Sri S.N. Dash, A.D(E.I) proposed the vote of thanks.



Sri Prafulla Kumar Samal, Hon'ble Minister of MSME, Women and Child Development and Mission Shakti, Social Security & Empowerment of Persons with Disabilities, Government of Odisha addressing during National Workshop on Export Opportunities for MSMEs.





Dr.S.K. Sahoo, Dy. Director Incharge addressing during National Workshop on Export Opportunities for MSMEs held at Bhubaneswar.

**NATIONAL WORKSHOP ON “PUBLIC PROCUREMENT POLICY, GOVERNMENT E-MARKET PLACE (GeM), PACKAGING FOR EXPORTS, ZERO DEFECT AND ZERO EFFECT (ZED)” HELD AT HOTEL KALINGA ASHOK, BHUBANESWAR ON 3<sup>RD</sup> JANUARY, 2018**

MSME Development Institute, Ministry of MSME, Government of India, Cuttack has organised a National Workshop on “Public Procurement Policy, Government e-Marketplace (GeM), Packaging for Exports and ZED” at Hotel Kalinga Ashok, Bhubaneswar on 3<sup>rd</sup> January, 2018. The main objective of the workshop was to create awareness /sensitize the MSMEs of the state on Public Procurement Policy – 2012 of Government of India besides e-marketing procedure (GeM), Packaging Standards and Design of Packaging Technology for Export Promotion and Zero Defect and Zero Effect (ZED). 127 representatives from Central Public Sector Undertakings, Vendors registered with the CPSUs, members from different industries associations and representative of line departments participated the workshop and took part in the deliberation.

At the outset Dr. S.K. Sahoo, Deputy Director Incharge, MSME-DI, Cuttack welcomed all the dignitaries on the dais, press and electronics media, distinguished participants, promotional

agencies, CPSUs, Industries Associations and entrepreneurs and also told about the aim and objective of the workshop in detail.

The Workshop was inaugurated by **Sri Prafulla Kumar Samal, Hon'ble Minister of MSME**, Women and Child Development and Mission Shakti, Social Security & Empowerment of Persons with Disabilities, Government of Odisha by lighting the ceremonial lamp as Chief Guest in the presence of Sri L.N. Gupta, IAS, Additional Chief Secretary to Government, MSME Department, Government of Odisha, Sri R.N. Mohapatra, General Manager (Material), NALCO, Bhubaneswar, Dr. S.K. Sahoo, Deputy Director Incharge, MSME-DI, Cuttack and other dignitaries on the dais.

In his inaugural address, Hon'ble Minister expressed his thanks to MSME-DI, Cuttack for organising the National Workshop on these schemes of Government of India which would be beneficial for the MSME entrepreneurs of the state for marketing of their products in the digital era. He advised Deputy Director Incharge to organise such type of programmes at Balasore, Rayagada/Jeypore and Sambalpur to create awareness/educate the MSMEs about the importance of packaging in marketing, latest packaging technology, export policy, GeM Portal, GST, ZED and Public Procurement Policy and other marketing related topics to help the entrepreneurs of the state.

Sri L.N. Gupta, IAS, Additional Chief Secretary to Government, MSME Department attended the programme as Guest of Honour and in his address he told that MSMEs are the back bone of Indian Economy which contributes significantly of the national GDP. He categorically emphasized on the size of the MSMEs of Odisha which is expanding regularly and the state is achieving significantly in respect of Export. He also urged upon the SC/ST entrepreneurs to come forward and take part in the public procurement policy of Government of India. He encouraged the MSMEs to register their units on ZED, GeM and suggested to MSMEs for acquiring different certification on ZED scheme He stressed upon on Census of MSMEs of the state and advocated 10% mandatory procurement of goods and services should be from local MSMEs functioning in the state under the provision of 20% procurement as laid down under Public Procurement Policy 2012.

Sri R.N. Mohapatra, General Manager (Material), NALCO, Bhubaneswar in his address told that NALCO has adopted Public Procurement Policy of NALCO since 1992 through ancillary development programme. 55 MSMEs of the state have been given ancillary status by NALCO. He also advised the MSME entrepreneurs to register their unit with NALCO and participate in the tender.

In the Technical Session, Sri S. Das, Deputy General Manager (Material), NALCO, Bhubaneswar delivered a lecture on Public Procurement Policy of NALCO for MSMEs. Sri D. Choudhury, Deputy Manager (Material), IOCL, Paradip Refinery Project, Paradip also give a presentation on Public Procurement Policy of IOCL. Sri N. Natraj, Asst. Director, Indian Institute of Packaging, Kolkata delivered lecture on importance of packaging, how packaging develop confidence of the entrepreneurs, creation of brand, adding value of a product, avoid wastage, providing marketing linkage, mode of transportation etc. Sri Manesh Mohan, Business Facilitator (GeM), Ministry of Commerce & Industry, New Delhi delivered lecture on importance of Government e-market place (GeM), its present size, procedure of registration, payment methods etc. Sri Hrushikesh Mishra, HR, Consultant, ACC Cement, Puri delivered a talk on Zero Defect and Zero Effect, its importance, how to acquire ZED certification, procedure for registration, benefit of ZED, standards of ZED, benefits granted by government of India for ZED certification etc. At the end Dr. P. Sahoo, Deputy Director (E.I.), MSME-DI, Cuttack proposed vote of thanks.



Dignitaries on the Dais during National Workshop on Public Procurement Policy, Government e-Marketplace (GeM), Packaging for Exports & ZED at Hotel Kalinga Ashok, Bhubaneswar.



Participants during National Workshop on Public Procurement Policy, Government e-Marketplace (GeM), Packaging for Exports & ZED at Hotel Kalinga Ashok, Bhubaneswar.

**LIST OF MSME UNITS REIMBURSED FOR BAR CODE CERTIFICATION CHARGES  
IN THE YEAR 2017-18**

Sl. No.	Name & Address of the Unit	Amount Reimbursed (in Rs.)
01.	M/s Highway Dairy, Plot No-1130, At/PO-Hajipur, Dist-Jagatsinghpur, PIN-754111	36,227
02.	M/s Rishi Laboratory, Plot No-357, Urali, Cuttack Sadar and office at 87, Gopabandhu Lane, Arunodaya Nagar, Cuttack-753012	36,227
03.	M/s Abicee Pharmaceutical Pvt Ltd, Plot No-217, Mancheswar Industrial EState, Sector-A, Zone-B, Bhubaneswar, Dist-Khordha, Odisha, PIN-751010	39,276
04.	M/s Jagannath Chemical And Pharmaceutical Works Pvt. Ltd, Plot No-A-29&30, Industrial Estate, Cuttack, Dist-Cuttack, Odisha, PIN-753010	39,276
05.	M/s Mannequin Pharmaceuticals Pvt. Ltd, Plot No-B-26&B-26(1), Chandaka Industrial Estate, Bhubaneswar, Dist-Khordha, Odisha, PIN-751024	39,276
06.	M/s I.D.D Private Limited, Industrial Estate, Madhupatna, Cuttack, Dist-Cuttack, Odisha, PIN-753010	36,227
07.	M/s Universal Chemicals And Pharmaceutical Industries, 49, New Industrial Estate, Jagatpur, Dist-Cuttack, Odisha, PIN-754021	39,276
08.	M/s Phyto Pharmaceutical Pvt. Ltd., Plot No.21&22, New Industrial Estate, Jagatpur, Dist-Cuttack, Odisha, PIN-754021	39,276

09.	M/S SAI ORTHO AIDS, Srikhetra Nagar, Andarpur, Naya Bazar, Gosala Road, Cuttack, Dist-Cuttack, Odisha,PIN-753004	25,695
10.	M/s Hempcann Solutions Pvt. Ltd.,Plot No.-N-22/88&89, IRC Village, Nayapalli, Bhubaneswar, Odisha,PIN-751015	36,227
11.	M/s Capricious Food Products Pvt Ltd., S2/13, 2nd Floor, BDA Barabhuj Complex, Khandagiri, Bhubaneswar, Dist-Khurda, Odisha,PIN-751003	25,695
12.	M/s Swati Beverage and Food Industries, At-Tangi Toral, Jagatpur, Cuttack, Dist-Cuttack, Odisha, PIN-754021	38,252
13.	M/s Tulsi Spices & Foods Private Limited, Gopabandhu Nagar, New Industrial Estate, Jagatpur, Dist-Cuttack, Odisha,PIN-754021	26,445
14.	M/s Orissa Engineering Udyog Pvt. Ltd., S-3/17, Phase-III, New Industrial Estate, Jagatpur, Cuttack-754021	38,252
<b>Total</b>		<b>4,95,627</b>

### **Common Facility Services**

During the year 2017-18, the workshops attached to this Institute at Cuttack, Rourkela provided common facility services to the micro, small and medium scale units for different job works, developing new products, helping the entrepreneurs to understand different products design, specification etc. The following facilities are available in the workshops mentioned below:

- a) **Workshop at Khapuria, Cuttack:** 1) Shaping, (2) Turning, (3) Welding, (4) Milling, (5) Heat Treatment and (6) Tool and cutter grinder and surface grinder.
- b) **Workshop at Rourkela:** 1) Shaping, (2) Turning, (3) Milling, (4) Welding
- c) Workshop at Rayagada is not functioning, since machineries are yet to be installed in the new building.

### **ACHIEVEMENT OF THE WORKSHOPS ATTECHED TO THIS INSTITUTE DURING 2017-18**

Sl.No.	Name of Workshop	No of job undertaken In (Nos)	No of unit Benefitted In (Nos)	Revenue In ( Rs.)
01.	MSME-DI, Cuttack	488	107	1,39,678/-
02.	Br.MSME-DI, Rourkela	60	51	41,349/-
03..	Br.MSME-DI, Rayagada	NIL	NIL	NIL
Total		548	158	1,81,027

**CHAPTER - III**  
**STEPS TAKEN FOR PROMOTION AND DEVELOPMENT OF MSMEs OTHER THAN THE**  
**ACTION PLAN ACTIVITIES**

**AWARENESS ON Goods & Services Tax (GST)**

The introduction of Goods & Services Tax (GST) is the most important reform of Indirect Tax System in the country. The introduction of GST aims at simplifying the tax system, broaden the tax base and improve tax compliance. The impact of GST is being felt by all sectors of Indian economy. Although its benefit will start flowing in the initial stage itself, various stakeholders need to be familiarized with the new taxation system to ensure smooth transition.

To sensitize the MSE entrepreneurs with transition to new GST regime, 20 awareness/sensitization programmes on GST (concept, registration procedure, E-filing system etc.) have been organised by this Institute where 1007 participants participated. Photographs of the few seminars are given below.



A meeting on monitoring of newly rolled out Goods and Services Tax (GST) has organized at MSME-Development Institute, Cuttack on 10th July, 2017 under the Chairmanship of Sri Nikunja Kishore Sundaray, IAS, Joint Secretary, Ministry of MSME, Govt. of India. Shri Pramod Kumar Das, DM & Collector, Balasore, Shri Gyana Das, DM & Collector, Bhadrak, Shri Ranjan Kumar Das, DM & Collector, Jajpur, Shri Niranjan Sahu, Director of Industries, Govt. of Odisha, Shri Sibasis Maity, MD, CTTC, Bhubaneswar also attended the meeting.



Sri S. N. Tripathi, IAS, Additional Secretary & Development Commissioner (MSME), M/o MSME, Government of India chaired an interactive meet with MSME Stakeholders of Odisha on GST & Government e marketplace (GeM) issues at MSME-DI, Cuttack on 29.07.2017.



Interactive session held with Industry Associations and MSME entrepreneurs on post implementation of GST under the Chairmanship of Sri Nikunja Kishore Sundaray, IAS, Joint Secretary, Ministry of MSME, Govt. of India organised by MSME-DI, Cuttack at CTTC, Bhubaneswar on 31.07.2017. Shri Saswat Mishra, IAS, Shri Sibasis Maity, MD, CTTC, Bhubaneswar and Dr. S. K. Sahoo, Dy. Director Incharge also present during the discussions.

### **Preparation of District Road Map**

As per the advice of Dr. Arun Kumar Panda, IAS, Secretary, Ministry of MSME, Govt of India, officers of MSME DI, Cuttack visited all 30 districts of Odisha and conducted meeting with the concerned Collector and District Magistrate and other line departments for preparation of Road Map for entrepreneurship development and dissemination of DC (MSME) schemes.



Performance of MSME-DI, Cuttack presented by Dr. S. K. Sahoo, Dy. Director Incharge during the visit of Dr. Arun Kumar Panda, IAS, Secretary, Ministry of MSME, Govt of India on 22.09.2017.



A meeting under the Chairmanship of Dr. Arun Kumar Panda, IAS, Secretary, Ministry of MSME, Govt of India was held on 22.09.2017 at MSME-DI, Cuttack. Officers from MSME-DI, Cuttack, KVIC, Coir Board, NSIC and MSME Dept. Govt. of Odisha have participated in the meeting.



### **State Level Advisory Board (SLAB) Meeting**

The first meeting of State Level Advisory Board (SLAB) organised by MSME-DI, Cuttack on 26-05-2017 at the Conference Hall of District Industries Centre, Bhubaneswar under the Chairmanship Shri L.N.Gupta, IAS, Principal Secretary to Government, MSME Department, Government of Odisha. Dr. S. K. Sahoo, Dy. Director Incharge, MSME-DI, Cuttack welcomed the dignitaries and deliberated on the activities undertaken by the Institute.



SLAB meeting held at Bhubaneswar on 26.05.2017

Second State Level Advisory Board (SLAB) meeting of MSME-DI, Cuttack was also organised under the Chairmanship of Shri L. N. Gupta, IAS, Additional Chief Secretary to Govt. of Odisha, MSME Department at Raptani Bhawan, Bhubaneswar on 20.03.2018. Dr. S. K. Sahoo, Dy. Director Incharge, MSME-DI, Cuttack welcomed the dignitaries and deliberated on the activities undertaken by the Institute. The meeting was also attended by Shri S. R. Pradhan, IAS, Director of Industries, Govt. of Odisha and officials from Financial Institutions, Autonomous Bodies, Govt. Departments & Industries Associations.



SLAB meeting held at Bhubaneswar on 20.03.2018

### **Odisha MSME Trade Fair 2018**

MSME-DI, Cuttack actively associated with the Odisha MSME Trade Fair 2018 held from 5<sup>th</sup>-10<sup>th</sup> March, 2018 in Exhibition Ground, Bhubaneswar, which was organised by MSME Department, Government of Odisha. Officers of this Institute mobilised MSMEs & Start ups, attended the visitors at the allotted stall and coordinated seminars on Credit and Market linkage to MSMEs & Exporters, Boosting MSME business through ZED,GEM, IPR & Digital Marketing, Boosting women & SC/ST entrepreneurs, Food Processing in Odisha with focus on packaging and mission 1000 start up during the event.



Dr. Arun Kumar Panda, IAS, Secretary, Ministry of MSME, Govt of India visiting MSME-DI, Cuttack Stall during the Odisha MSME Trade Fair, 2018



Dr. S. K. Sahoo, Dy. Director Incharge MSME-DI, Cuttack addressing during the Odisha MSME Trade Fair, 2018 on the eve of celebration of International Women's Day.

**DATA BANK****MSMEs Registered in the Data Bank upto March, 2018**

	Total Units	Category Wise			Social Category				Major Activity	
		Micro Units	Small Units	Medium Units	General Units	OBC Units	SC Units	ST Units	Manufacturing Units	Service Unit
Registered by MSME-DI-Cuttack	358	197	155	06	312	23	13	10	213	145

Source: <http://www.msmedatabank.in/msmedatabank/Home.aspx>

**UDYOG AADHAAR MEMORANDUM (UAM)**

After implementation of Udyog Aadhaar Memorandum (UAM) for ease of doing business for MSMEs, the institute has helped the entrepreneurs for filing online UAM. The achievements in the state under UAM registration is given below:

**No. of Udyog Aadhaar Registered in the State till March 2018**

SI No.	District Name	Udyog Aadhaar Regd.	Micro	Small	Medium
1	ANGUL	1212	971	229	12
2	BALANGIR	624	516	105	3
3	BALASORE	24901	24683	206	12
4	BARGARH	584	453	128	3
5	BHADRAK	3488	3417	70	1
6	BOUDH	2087	2068	18	1
7	CUTTACK	7676	6936	703	37
8	DEOGARH	49	45	3	1
9	DHENKANAL	627	542	81	4
10	GAJAPATI	403	366	37	0
11	GANJAM	5766	5298	462	6
12	JAGATSINGHPUR	829	495	333	1
13	JAJPUR	959	806	146	7
14	JHARSUGUDA	348	228	114	6
15	KALAHANDI	382	294	84	4
16	KANDHAMAL	285	254	29	2
17	KENDRAPARA	453	409	43	1
18	KENDUJHAR	370	303	64	3
19	KHORDHA	7161	5484	1606	71
20	KORAPUT	748	576	170	2
21	MALKANGIRI	148	142	6	0
22	MAYURBHANJ	873	798	73	2
23	NABARANGAPUR	303	262	41	0
24	NAYAGARH	885	817	68	0
25	NUAPADA	138	115	23	0
26	PURI	4577	4356	216	5
27	RAYAGADA	681	567	110	4
28	SAMBALPUR	780	564	211	5
29	SONEPUR	335	304	28	3
30	SUNDARGARH	2100	1499	575	26
	<b>Total</b>	<b>69,772</b>	<b>63,568</b>	<b>5,982</b>	<b>222</b>

## **CLUSTERS IN ODISHA-PROGRESS OF MSE-CDP SCHEME**

The Ministry of Micro, Small and Medium Enterprises (MSME), Government of India (GoI) has adopted the cluster development approach as a key strategy for enhancing the productivity and competitiveness as well as capacity building of Micro and Small Enterprises (MSEs) and their collectives in the country. A cluster is a group of enterprises located within an identifiable and as far as practicable, contiguous area and producing same/similar products/services. The MSE-CDP Scheme is modified vide office of the DC(MSME), New Delhi, Memorandum No. 1(634)/CDD/Guidelines Modifications/2016, dated: 27.07.2016. The details of guidelines is available in the website of DC (MSME) at <http://www.dcmsme.gov.in/>. The progress of cluster scheme in the state of Odisha is as follows:

### **CLUSTERS WITH CFC IN ODISHA (UNDER MSE-CDP)**

<b>Sl. No.</b>	<b>CFC</b>	<b>Name of the Project</b>	<b>Remarks</b>
1	CFC 1	Bargarh Rice Mill Cluster for manufacturing crude rice bran oil	CFC completed in the year 2012
2	CFC 2	Ganjam Cashew Cluster,Rambha FOR Grading.Sorting,Export packaging & manufacturing cashew shell nut oil	Under process.Govt of India has released Rupees 3.5 crores till March 2018.The time limit of this project is extended upto 31-03-2018.The SPV has requested for extension of this project by next 03 months.
3	CFC 3	Cashew Cluster,Bramhagiri,Dist-Puri FOR Grading.Sorting,Export packaging & manufacturing cashew shell nut oil	Under process.The civil and electrical work of this CFC completed.The SPV & IA have requested for release of Govt.of India grant.
4.	CFC 4	Pharmaceutical Cluster,Bhubaneswar Lab. Facility.	The civil and electrical work of this CFC Under process.

### **Activities undertaken for identification of New Clusters**

- 1) **Automobile servicing cluster, Bhubaneswar**-SPV formed & Land allotment through IDCO is under process.
- 2) **Engineering cluster, Angul**- SPV formed, applied for land. The SPV has been allotted one acres of land provisionally by IDCO.
- 3) **Rice mill cluster, Balasore**- The DPR is under preparation.
- 4) **Dryfish cluster, Paradeep**-The DPR is under preparation.
- 5) **Seafood cluster, Balasore**-DSR is under preparation.
- 6) **Coir cluster, Teisipur, Puri**-DPR is under preparation.
- 7) **Engineering cluster, Jharsuguda**-SPV Formed & Land is under acquisition by the SPV.
- 8) **Applique cluster, Pipili**- SPV formed & applied for land.
- 9) **Leaf cup plate cluster, Deogarh**- DSR is under preparation.
- 10) **Rasgola cluster, Pahal**- SPV formed & Land approval is under process.

### **Special One Day Workshop on MSE-CDP Scheme at Bhubaneswar on 28.03.2018**

This Institute jointly with State Bank of India local Head Office, Bhubaneswar has organized one Cluster Development workshop under MSE-CDP Scheme at Bhubaneswar on 28.03.2018. The objective of this workshop was to sensitise the officials of MSME Department Govt of Odisha, SPV members of different clusters & other stakeholders about the scheme and also a financial linkage with stakeholders of clusters and financial institutions in general and State Bank of India in particular. The workshop was inaugurated by Sri L. N. Gupta, IAS, Additional Chief Secretary to Govt., MSME Department, Govt. of Odisha. Other dignitaries present were CGM, SBI, LHO, Bhubaneswar, Dr. S.K. Sahoo, Dy Director Incharge, MSME-DI, Cuttack, Shri B. B. Dhal, Joint Director, MSME-Department, Govt. of Odisha. During the programme the SBI has also expressed their willingness for cluster financing to the Cluster members.



Sri L. N. Gupta, IAS, Additional Chief Secretary to Govt., MSME Department, Govt. of Odisha chairing the workshop on Cluster Development held at Bhubaneswar.

### **National MSME Awards 2016**

For the first time ONLINE Applications were received for 7 different categories (60 Nos.), broadly for Outstanding Entrepreneurship in i) Manufacturing ii) Services, iii) Quality Products, iv) Products/Processes Innovation, v) Adopting of Lean Manufacturing Techniques vi) Export Awards and vii) Outstanding Award to States/UTs for the year 2016. This institute received 25 applications from MSMEs in the State for the National MSME Awards 2016 for Outstanding Efforts in Entrepreneurship (Manufacturing, Services) category. Out of which the State Level Selection Committee (SLSC) recommended 11 MSMEs to the National Level Selection Committee (NLSC).

### **Observance of Swachhta Pakhwada**

MSME-Development Institute, Cuttack and its branch institutes Rourkela & Rayagada observed Swachhta Pakhwada during the period from 15.09.17 to 05.10.17 and from 01.12.17 to 15.12.17. During the observance of Swahhta Pakhwada various activities like awareness campaign & cleanliness drive at different places like office premises, industrial estates, public

places, villages, schools, slum areas, awareness campaign on hygiene and hand washing, plantation, painting and essay writing and slogan writing competition among the school children and officials from different schools, etc. have been undertaken. Photographs of the Swachhta Pakhwada are given below.



Cleanliness Drive undertaken by MSME-DI, Cuttack at Industrial Estate, Cuttack



Dr. S. K. Sahoo, Dy. Director Incharge and officials of MSME-DI, Cuttack taking part in the cleanliness drive on 14.12.2017 on the occasion of observance of Swachhta Pakhwada.



### **Celebration of National Entrepreneurship Day**

MSME-Development Institute, Cuttack, Odisha has observed the “National Entrepreneurship Day” on 9<sup>th</sup> November 2017, at Bhubaneswar for the benefit of educated unemployed youth. 120 participants including 94 prospective entrepreneurs, educated unemployed persons have participated in the programme. Photograph of the programme is given below.



Celebration of National Entrepreneurship Day at Bhubaneswar on 09.11.2017 organised by MSME-DI, Cuttack

### **NSIC Registration**

Under the Single Point Registration Scheme, this Institute coordinated the registration of units under National Small Industries Corporation for the Govt. Store Purchase Programme (GSPP). During the year 2017-18 a total of 331 units have applied for NSIC registration. A total of Rs. 8, 01,550 has been generated as revenue from these units.

### **Joint Capacity Assessment (JCA)**

During the year 2017-18, 50 units applied for JCA in which a revenue of Rs.1, 17,000/- was earned. A group of officers including from MSME-DI, Cuttack and concerned District Industries Centres or Regional Industries Centres have visited these units to assess their capacity for recommendation of raw materials and fuels.

**MSMEDO Officers Training**

During the year 2017-18, the officers of this Institute & Br.MSME-DIs attended various trainings at different places in the country. The same is reflected in the table below.

**MSMEDO Officers Training During 2017-18**

<b>SL. NO</b>	<b>Name of the Officer &amp; Designation</b>	<b>Training Attended</b>	<b>Duration</b>
1	S.K.Rath,Asst.Director	Brand Identity Protection through Trade Mark Strategies	NI-MSME, Hyderabad From 28-08-17 to 01-09-17
2	Ritwik Biswas,Asst.Director	Advance Excel(Batch-1)	MSME-TDC,Meerut From 09-10-17 to 13-10-17
3	B.K.Moharana,Asst.Director	Advance Excel(Batch-1I)	MSME-TDC,Meerut From 23-10-17 to 27-10-17
4	Sudhir Singh Yadav,AD,Rourkela	Technical Training	MSME-TDC,Meerut From 06-11-17 to 17-11-17
5	Dr.S.K.Sahoo,Dy.Director	Two days International submit for Packaging Industry 2017 on Packaging the Growth Driver	Hotel Evas,Nehuru Place,New Delhi from 27-10-17 to 28-10-17
6	C.P.Reddy,AD	Advanced Public Procurement	NIFM,Faridabad from 05-03-18 to 09-03-18
7.	P.K.Das,Dy.Director	Goods and Service Tax	PPDC,Meerut from 06-03-18 to 09-03-18
8.	D.C.Mishra,AD	-do-	PPDC,Meerut from 06-03-18 to 09-03-18
9.	B.P.Behera,AD	Analysis & Appraisal of Balance sheet and detailed project report	PPDC,Meerut from 13-03-18 to 16-03-18
10.	S.S.Yadav,AD,Rourkela	IT-Tools	PPDC,Meerut from 19-03-18 to 23-03-18

**Library Work**

Various books, journals relating to different technical disciplines & furniture for the purpose of library have been purchased from the allotted funds under Library Head. During the year 2017-18 a sum of Rs.46, 311/-(Rupees Fourty Six Thousand Three Hundred Eleven) only has been spent.

**Letters Received and Despatched**

During the year 2017-18, there were 5,236 letters on various matters received from Head Office, Other Central and State Government Offices, Organisations, Associations and Others and 4,769 replies/ reminders had been sent from this office. The details are given in the table below.

**Letters Received and Replied by MSME-DI, Cuttack in 2017-18**

Sl.No.	Diary/Received (Nos.)		Despatched/ replied (Nos.)	
1.	Government of India	1630	Government of India	1400
2.	Government of Odisha	1245	Government of Odisha	1030
3.	DIC	925	DIC	1060
4.	Other agencies	710	Other agencies	510
5.	Br. MSME-DIs	405	Br. MSME-DIs	535
6.	Others	321	Others	234
	<b>Total</b>	<b>5236</b>	<b>Total</b>	<b>4769</b>

**CHAPTER – IV**

Revenue Earnings(in Rs.) in the Last Three years				
S.No	Name Of Program	2015-16	2016-17	2017-18
1	Common facility workshop	2,34,940	1,82,930	1,81,027
2	Sale of trainee products	57,900	0	0
3	SDP ( regular / specialized/ Hitech courses)	31,125	3,300	0
4	EDP training fees	21,450	5,150	13,000
5	MDP training fees	0	0	13,100
6	Seminar fees	33,200	0	0
7	Capacity accessment and consultancy	1,40,000	1,71,000	1,17,000
8	NSIC Regn./ GSPP	3,33,000	5,82,195	8,01,550
9	PD Accounts-consultancy & Training	42,44,286	15,64,700	43,93,300
10	Others(National Award/NVDP Rev./U/S Stores)	8,29,500	6,25,859	6,44,676
11	ESDP training fees	0	44,300	47,800
12	Demonstration Fees/Brick Testing	8,600	0	0
	<b>Total</b>	<b>59,34,001</b>	<b>31,79,434</b>	<b>62,11,453</b>

**CHAPTER – V**  
**SPECIAL WORK AND REPORTS PREPARED/COMPILED BY**  
**MSME DEVELOPMENT INSTITUTE, CUTTACK DURING 2017-18**

SI. No	Name of the Report
1.	Annual Report of this Institute (2017-18)
2.	Monthly Progress Reports (12)
3.	Brief Industrial Potentiality Survey Profiles (30)
4.	State Industrial Profile 2017-18 (01)
5.	Souvenir on National Level Vendor Development Programme-cum-Industrial Exhibition(02)

**Reply on Parliament/ Assembly Questions/VIP References**

The information and related material on the following Parliamentary/Assembly Questions were collected and compiled and sent to the O/o DC (MSME), New Delhi by collecting from State Government Agencies. The institute received the following parliament/assembly question and replied within the stipulated time.

SI.No.	Question
1	Lok Sabha Unstarred Question Diary No.6624 for answer on 01.01.2018 regarding Granite Crushing Industries.
2	Lok Sabha Unstarred Question Diary No.4063 for answer on 05.03.2018 regarding Agarbati Products
3	Rajya Sabha Starred/Unstarred Question Diary No.1294 for answer on 07.03.2018 raised by Sh. Lal Singh Vadodia regarding Impetus to Development Projects in Naxal Affected Areas
4	Lok Sabha Parliament Unstarred Question Diary No.1427 for answer on 05.03.2018 regarding ZED scheme
5	Lok Sabha Starred Question Diary No.9534 for answer on 12.03.2018 regarding revival of Cashew Industries.

**Important Days Observed by MSME Development Institute, Cuttack**



International Yoga Day observed on 21.06.2017



Hindi Diwas observed on 14.09.2017



Vigilance Awareness Week observed during 30 October to 4<sup>th</sup> November, 2017



Rashtriya Ekata Diwas observed on 31.10.2017



Constitution Day observed on 26<sup>th</sup> November, 2017

**Meetings Attended by the Dy. Director Incharge & Officers of MSME Development Institute, Cuttack & its Branches**

Deputy Director Incharge and officers of this institute attended about 134 meetings, seminars and workshops during 2017-18. Some of the important meetings are highlighted below.

- 1) Deputy Director Incharge attended Performance Review Meeting on MSME-DI, Cuttack taken by Shri Kalraj Mishra, Hon'ble Union Minister of MSME on 4-4-17 and also attended Closing Ceremony of UCCI EXPO-2017.
- 2) Deputy Director Incharge attended Udyog Samasya Samadhan Sibir held at Barabati Stadium, Cuttack under the Chairmanship of Principal Secretary to Government, MSME Department, Government of Odisha on 24-4-17.
- 3) Deputy Director Incharge attended the Interaction Meeting of MSME Department, Government of Odisha held under the Chairmanship of Hon'ble Minister of MSME, Government of Odisha on 11-5-17.

- 4) Deputy Director Incharge attended a meeting held at Bhubaneswar and apprised the Hon'ble Minister of MSME, Government of Odisha about the activities and performance of MSME-DI, Cuttack for the last two years on 12-5-17.
- 5) Deputy Director Incharge attended SLAB Meeting held at Conference Hall of DIC, Bhubaneswar on 26-5-17 under the Chairmanship of Additional Chief Secretary to Government, MSME Department, Government of Odisha. The programme was coordinated by Sri B.N. Guru, Asst. Director (E.I).
- 6) Deputy Director Incharge attended a Seminar on Start up organised by FICCI at Bhubaneswar on 27-5-17 along with Sri S.N. Dash, Asst. Director (E.I).
- 7) Deputy Director Incharge attended Udyog Samasya Samadhan Sibir held at IDCOL Auditorium, Bhubaneswar on 27-5-17 organised by MSME Department, Government of Odisha.
- 8) Deputy Director Incharge attended a Seminar on Opportunities for Women Entrepreneurs of Odisha and MSME Policy 2016 organised by Orissa Assembly of Small & Medium Enterprises, Cuttack held at Bhubaneswar on 28-5-17.
- 9) Deputy Director Incharge attended Empower Committee Meeting of RBI held at Bhubaneswar on 29-5-17.
- 10) Deputy Director Incharge attended Business Incubation Selection Committee Meeting held at Asian School of Business Management, Bhubaneswar on 30-5-17 alongwith Sri S.N. Dash, Asst. Director(E.I).
- 11) Deputy Director Incharge attended Brainstorming Workshop on Promoting Market Transformation for Energy Efficiency in MSME of Odisha Sponge iron and Steel Cluster of Odisha held at Hotel Mayfair, Rourkela on 7-6-17 along with Sri C.P. Reddy, Asst. Director.
- 12) Deputy Director Incharge attended 1st Meeting of Task Force under Odisha Startup Policy (review Mechanism) on 8-6-17 held under the Chairmanship of Additional Chief Secretary to Government, MSME Department, Government of Odisha.
- 13) Deputy Director Incharge and CDO of this Institute attended Cluster Review Meeting held on 8-6-17 in the O/o. Director of Industries, Cuttack to discuss about the progress of different clusters in Odisha.
- 14) Deputy Director Incharge attended a Workshop on GST organised by MSME-DI, Cuttack at Ossia, Cuttack on 15-6-17 along with all officers of this Institute.
- 15) Deputy Director Incharge attended two days workshops of Directors/Deputy Director Incharges of MSME-DIs held at MSME-DI Extension Center, Connaught Circus, New Delhi from 20th to 21st June, 2017.
- 16) CDO of this Institute attended Review Meeting of Granite Cluster, Berhampur on 24-6-17.



- 17) Deputy Director Incharge attended an IMC on GST held at Bargarh on 26-6-17 alongwith Sri P.K. Mishra, Asst. Director. 150 MSME entrepreneurs participated in the programme.
- 18) Deputy Director Incharge attended a Seminar on IPR held at Puri on 28-6-17 along with Sri S.K., Rath, AD.
- 19) Deputy Director Incharge attended a Meeting at Directorate of Industries on 6-7-17 and appraised the Director of Industries on different schemes launched by Ministry of MSME, Government of India through a Power Point Presentation.
- 20) Deputy Director Incharge attended a Meeting on Monitoring GST held at MSME-DI, Cuttack on 10-7-17 under the Chairmanship of Sri N.K. Sundaray, Joint Secretary to Government of India along with other officers of this Institute.
- 21) Deputy Director Incharge attended a Seminar on Export Finance organised by EPM and State Bank of India at Hotel Kalinga Ashoka, Bhubaneswar on 20-7-17.
- 22) Deputy Director Incharge attended a Meeting on Creation of Employment Opportunities at Odisha Secretariat Chaired by Chief Secretary on 24-7-17. He also attended a VDP at UCCI sourcing of material and services for Tata Steel, Kalinga Nagar Project.
- 23) Deputy Director Incharge attended a Meeting on TREAD Scheme at New Delhi on 27-7-17 held under the Chairmanship of AS&DC (MSME), New Delhi.
- 24) Deputy Director Incharge attended Interactive Meet with Leading Industries Associations of the State, Director of Industries, General Manager, CTTC and MSMEDO officers of this Institute held under the Chairmanship of AS & DC (MSME), New Delhi, at MSME-DI, Cuttack on 29-7-17.
- 25) Deputy Director Incharge attended a Meeting on GST held at CTTC, Bhubaneswar on 31-7-17 held under the Chairmanship of Sri Nikunja Kishore Sundaray, IAS, Joint Secretary to Government of India, Ministry of MSME, New Delhi alongwith other officers.
- 26) Deputy Director Incharge attended a Meeting on 1st State Level Steering Committee for implementation of MSE-CDP held under the Chairmanship of Additional Chief Secretary to Government, MSME Department, Government of Odisha on 1-8-17 alongwith Sri P.K. Mishra, AD.
- 27) Deputy Director Incharge attended 2nd Meeting of Start-Up Policy held under the Chairmanship of Addl. Secretary to Government, MSME Department, Government of Odisha at IDCOL Conference Hall on 3-8-17.
- 28) Deputy Director Incharge attended a Seminar on Safest Payment of Export Finance organised by EXIM Bank & FIEO, Odisha Chapter on 4-8-17 alongwith Sri B.K. Moharana, AD.

- 29) Deputy Director Incharge attended a Workshop on Digital Marketing Skills for Women MSMEs and SHGs in partnership with Face Book on 10-8-17 at Mayfair Convention which was inaugurated by Hon'ble Chief Minister of Odisha, organised by MSME Department, Government of Odisha.
- 30) Deputy Director Incharge attended Land Allotment Meeting of IDCO, held under the Chairmanship of CMD, IDCO, Bhubaneswar held on 16-8-17 at IDCO.
- 31) Deputy Director Incharge attended State Level Convention cum Seminar for Stand up, Start up & new technology for production of Bio-gas in Odisha organised by Laghu Udyog Bharati, Odisha on 19th August, 2017.
- 32) Deputy Director Incharge attended Business Incubation Screening Committee Meeting held at Gandhi Institute of Engineering and Technology, Gunupur on 22-8-17 and 23-8-17 alongwith Sri P.K. Das, DD and Sri Sn S.N. Dash, AD.
- 33) Deputy Director Incharge attended a Meeting as Guest of Honour on Interactive Event on Intellectual Property Rights organised by Business Standard, Bhubaneswar in association with World Trade Center on 29th August,2017 at IDCO Auditorium, Bhubaneswar.
- 34) Deputy Director Incharge attended 44th Meeting of Steering Committee of MSE-CDP held at MSME-DI Extension Center, Connaught Place, New Delhi on 5-9-2017.
- 35) Deputy Director Incharge attended 3rd Meeting of Task Force under Start up Policy 2016 at Conference Hall of IED on 11-9-17.
- 36) Deputy Director Incharge attended Video Conferencing of Secretary MSME, Government of India, New Delhi at Secretariat Bhubaneswar on 13-9-17.
- 37) Deputy Director Incharge attended meeting at CTTC, Bhubaneswar on 20-9-17 held under the Chairmanship of Dr. Arun Kumar Panda, Secretary, MSME, New Delhi
- 38) Deputy Director Incharge attended a meeting at Utkal Chamber of Commerce, Nayapalli, Bhubaneswar on 20-9-17 held under the Chairmanship of Secretary, MSME, Government of India, New Delhi
- 39) Deputy Director Incharge attended a meeting at MSME-DI, Cuttack held under the Chairmanship of Secretary, MSME, Government of India, New Delhi on 22-9-17.
- 40) Deputy Director Incharge attended a meeting at Orissa Small Scale Industries Association, Cuttack held under the Chairmanship of Secretary, MSME, Government of India, New Delhi, Cuttack on 22-9-17.
- 41) Deputy Director Incharge attended Video Conferencing of Secretaries (MSMEs) of all states of the country with Secretary, MSME, Government of India at Secretariat, Bhubaneswar on 6-10-17.

- 42) Deputy Director Incharge attended State Level VDP held with Rourkela Steel Plant, Rourkela on 10-10-17 along with Sri C.P. Reddy, Asst. Director.
- 43) Deputy Director Incharge visited MSME Department, Government of Odisha on 20-10-17 for National Award State Level Selection Committee Meeting and conduct of National Level Vendor Development Programme.
- 44) Deputy Director Incharge attended meeting with the Collector and District Magistrate, Bhadrak on 24-10-17 with regard to preparation of Road Map/Plan of Action for Bhadrak District for promotion and development of MSME Sector as per direction of Secretary (MSME), Government of India.
- 45) Deputy Director Incharge attended National Workshop on Export Opportunities for MSMEs held at Hotel Kalinga Ashok on 25-10-17.
- 46) Deputy Director attended Road Map Meeting of Nayagarh District at Collectorate, Nayagarh on 10-11-17.
- 47) Deputy Director Incharge attended National Award Selection Committee Meeting held under the Chairmanship of Special Secretary to Government of Odisha, MSME Department and 35th Empowered Committee Meeting of Reserve Bank of India on 28-11-17.
- 48) Deputy Director Incharge attended the activities pertaining to the 37th International Trade Fair from 6-11-2017 to 17-11-17 being organised at Pragati Maidan, New Delhi on a special duty.
- 49) Deputy Director Incharge attended Swachhata Awareness Campaign organised at OASME, Cuttack with other staff member on 4-12-17.
- 50) Deputy Director Incharge attended Inaugural Function of National Level Vendor Development Programme held at Chauliaganj Club Ground on 17-12-17.
- 51) Deputy Director Incharge attended Video Conference of Secretary (MSME) held at Secretariat, Bhubaneswar on 18-12-17.
- 52) Deputy Director Incharge attended Valedictory function of National Level Vendor Development Programme held at Chauliaganj Club Ground on 19-12-17.
- 53) Deputy Director Incharge attended Launching of CFTI Training Center at IEDO, Bhubaneswar on 20-12-17 along with Sri D.C. Mishra, AD and Dr. P. Sahoo, Deputy Director (E.I.).
- 54) Deputy Director Incharge attended 149th SLBC meeting of RBI on 21-12-17 along with Sri B.N. Guru, AD (E.I.).

- 55) Deputy Director Incharge attended a National Workshop on Public Procurement Policy, Government e Market Place (GeM), Packaging for Exports and Zero Defect Zero Effect on 3-1-2008 at Hotel Kalinga Ashok, Bhubaneswar.
- 56) Deputy Director Incharge attended SVDP at NTPC, Kaniha on 12-1-18 alongwith Sri C.P. Reddy, Asst. Director
- 57) Deputy Director Incharge attended a meeting on un-interrupted power supply to industries of Industrial Estate Jagatpur on 16-1-18 alongwith Sri B.K. Moharana, AD (E.I.).
- 58) Deputy Director Incharge attended a screening committee meeting of KIIT, TBI, Bhubaneswar on 16-1-18 alongwith Dr. P. Sahoo, Deputy Director (E.I.) and Sri S.N. Dash, AD (E.I.)
- 59) Deputy Director Incharge attended a SVDP held with IOCL, Paradip on 18-1-18 alongwith Sri C.P. Reddy, Asst. Director.
- 60) Deputy Director Incharge attended Valedictory function of MDP on GST held at MSME-DI, Cuttack on 19-1-18.
- 61) Deputy Director Incharge attended Inaugural function of National Level Vendor Development programme-cum-Exhibition & Trade Fair Coined as “EXPO ODISHA–2018” held at Balasore alongwith Sri C.P. Reddy on 31st January, 2018.
- 62) Deputy Director Incharge attended India International Mega Trade Fair (IIMTF) organized at Janata Maidan, Bhubaneswar from 02.02.2018 to 12.02.2018 and took part in a Seminar on Budget Impact on MSMEs on 10-2-218.
- 63) Deputy Director Incharge attended an Awareness Programme on Zero Defect and Zero Effect held at Bhadrak on 16-2-18 along with Sri S.N. Nayak. AD (E.I.)
- 64) Deputy Director Incharge attended Niryat Bandhu Export Awareness programme organised by DGFT at OSIC Cuttack on 20-2-18.
- 65) Deputy Director Incharge attended a meeting at Secretariat with regard to identification of thrust areas for collaborative projects through integration of cooperative in MSME sector on 20-2-18.
- 66) Deputy Director Incharge attended an Awareness Programme on ZED at Dhenkanal on 23-2-18 along with Sri S.K. Rath, AD.
- 67) Deputy Director Incharge attended Silicon Business Incubation Meet on 26-2-18 alongwith Sri S.N. Dash, AD (E.I.)
- 68) Deputy Director Incharge attended State Level Vendor Development held with NALCO at Angul on 27-2-18 alongwith Sri C.P. Reddy, Asst. Director

- 69) Deputy Director Incharge attended inaugural function, various Seminars and closing ceremony of MSME International Trade Fair held at Bhubaneswar from 5 to 10<sup>th</sup> March, 2018.
- 70) Deputy Director Incharge attended the meeting of Business Incubation of GITA on 16-3-18 alongwith Dr. P. Sahoo and Sri S.N. Dash.
- 71) Deputy Director Incharge attended State Level Advisory Board Meeting attached to MSME-DI, Cuttack on 20-3-18.
- 72) Deputy Director Incharge attended a Business Incubation Meeting at ABIT, Cuttack on 21-3-18.
- 73) Deputy Director Incharge attended a Meeting of Exports for MSMEs organised by DGFT at OYEA, Cuttack on 21-3-18.
- 74) Deputy Director Incharge attended 36<sup>th</sup> Empowered Committee Meeting of RBI, Bhubaneswar on 22-3-18 alongwith Dr. P. Sahoo, DD (E.I.)
- 75) Deputy Director Incharge attended one day cluster development programme organised by MSME-DI, Cuttack and State Bank Local Head Office on 27-3-18.
- 76) Deputy Director Incharge attended a Business Incubation Center screening committee meeting held at TRIDENT College of Engineering and Technology, Bhubaneswar on 30-3-18 alongwith Sri S.N. Dash, AD (E.I).

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**CHAPTER – VI****हिन्दी अनुभाग ,एमएसएमई विकास संस्थान ,कटक का वार्षिक प्रतिवेदन**

एमएसएमई विकास संस्थान ,कटक का हिन्दी अनुभाग राजभाषा अधिनियम की धाराओं , नियमों,विनियमों एवं राजभाषा विभाग के वार्षिक कार्यक्रमों के अनुपालन में सतत प्रयत्नशील है । संस्थान में हिन्दी के प्रगामी प्रयोग को बढ़ावा देने में सभी अधिकारियों एवं कर्मचारियों का सराहनीय सहयोग प्राप्त होता है ,जिसके कारण सकल पत्राचार का 80 % हिन्दी पत्राचार है । संस्थान के सभी अधिकारियों एवं कर्मचारियों को हिन्दी में प्रवीणता या कार्यसाधक ज्ञान प्राप्त है ।

संस्थान मे विभागीय राजभाषा कार्यान्वयन समिति की बैठक प्रत्येक तिमाही में क्रमशः-6-29 2017-12-1 , 2017-9-2017,15 एवं 2018-4-2 को आयोजित की गई । अधिकारियों एवं कर्मचारियों को हिन्दी में सुचारू ढंग से कार्य करने मे आनेवाली समस्याओं को दूर करने हेतु प्रत्येक तिमाही में क्रमशः 2017-12-7 , 13.9.2017-11, 2017-6-28 एवं 2018-3-27 को हिन्दी कार्यशाला आयोजित की गई । दिनांक 2017-9-1 से 2017-9-15 तक हिन्दी पखवाडा आयोजित की गई जिसमें सभी अधिकारियों एवं कर्मचारियों ने बढ-चढकर भाग लिया और हिन्दी उत्सव मनाया । इस दौरान विभिन्न हिन्दी प्रतियोगिताएं आयोजित की गई और सफल प्रतिभागियों को नकद पुरस्कार प्रदान किये गए ।

संस्थान में हिन्दी पुस्तकालय है ,जिसमें तकनीकी एवं साहित्यिक पुस्तकों एवं पत्रिकाओं का सुन्दर संग्रह मौजूद है । अधिकारियों एवं कर्मचारियों द्वारा इन पुस्तको का पाठन होता है । समय-समय पर वे इन पुस्तको को जारी कराकर घर ले जाते है । वित्तीय वर्ष 18-2017 में रू -/20,000 0के हिन्दी पुस्तकों की खरीद की गई । संस्थान में हिन्दीमय वातावरण होने से बैठको एवं सम्मेलनो में हिन्दी में ही बातचीत तथा कार्य सम्पन्न किये जाते है । आशा की जाती है कि निकट भविष्य में शत-प्रतिशत कार्य हिन्दी में होंगे ।

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**ANNEXTURE**

**PUBLICITY IN THE PRINT MEDIA**

















Nitidin, 18.12.2017



